


www.michaelpage.co.jp

Men's Fashion PR Assistant Manager

PR Assistant Manager

Job Information

Recruiter
[Michael Page](#)
Job ID

1513931

Industry

Retail

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards

Salary

5 million yen ~ 6.5 million yen

Refreshed

January 8th, 2025 02:00

General Requirements

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Native

Minimum Education Level

Bachelor's Degree

Visa Status

Permission to work in Japan required

Job Description

Contribute to maximize the opportunity of editorial exposure of Men's Product PR universe, maintaining good balance of quality and quantity to further reinforce brand desirability. Promote and maintain high level of trust and relationship with internal and external stakeholders.

Client Details

One of the world's largest fashion brands with a name that is recognized by most. They have a strong foothold in the Japan market and are looking to maintain that renowned status.

Description

- Establish and maintain close relationships with press, opinion leaders, freelance journalists, stylists and others in fashion industry.
- Plan and coordinate editorial opportunities with editors.
- Support product placement towards opinion leaders and influencers.
- Support daily traffic of sample / product leasing transactions.
- Coordinate seasonal product presentation events (4 times a year).

Job Offer

- Career growth opportunities.
- Chance to move between brands within larger group.
- Opportunity to attend events with influencers, celebrities, etc.
- International work environment.
- Chance to use English.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Matthew Li.

Required Skills

- Business level English.
 - Native level Japanese.
 - Experience in fashion industry.
 - Possesses solid network with editors, stylists, agencies, etc.
-

Company Description

One of the world's largest fashion brands with a name that is recognized by most. They have a strong foothold in the Japan market and are looking to maintain that renowned status.