

# Michael Page

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## CRM Manager

### CRM Manager

#### Job Information

##### Recruiter

[Michael Page](#)

##### Job ID

1513930

##### Industry

Retail

##### Job Type

Permanent Full-time

##### Location

Tokyo - 23 Wards

##### Salary

8 million yen ~ 9 million yen

##### Refreshed

December 25th, 2024 10:21

#### General Requirements

##### Career Level

Mid Career

##### Minimum English Level

Business Level

##### Minimum Japanese Level

Native

##### Minimum Education Level

Bachelor's Degree

##### Visa Status

Permission to work in Japan required

#### Job Description

Build clienteling calendar with retail, store managers, and merch teams. Drive local sales, continue to reinforce brand positioning and desirability.

##### Client Details

A renowned luxury bag brand that is loved by many loyal customers. They are associated with some of the biggest names in the industry and are currently in the process of transforming their brand.

##### Description

- Lead the VIC gifting operations for Japan in an omnichannel perspective.
- Follow-up on event ROI, evaluate effectiveness of each event.
- Work closely with Marketing and headquarter (HQ) team to implement and organize events and in-store actions.
- Ensure accuracy of client database, support stores in data analysis.
- Optimize CRM operations and responsible for client's KPIs such as customer repurchase.

##### Job Offer

- Opportunity to work in an international environment.
- Chance to work with a renowned luxury brand.
- Career growth opportunities.
- Chance to use English.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Matthew Li.

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### Required Skills

- Degree holder with experience in CRM management, preferably in luxury market.
  - Data-driven candidate with proven analytical skills.
  - Native level Japanese and Fluent English.
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### Company Description

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