


[www.michaelpage.co.jp](http://www.michaelpage.co.jp)

## Web Director for a Global Consulting Firm

### Consulting firm - Web Director

#### Job Information

**Recruiter**
[Michael Page](#)
**Job ID**

1513913

**Industry**

Business Consulting

**Company Type**

Large Company (more than 300 employees) - International Company

**Job Type**

Permanent Full-time

**Location**

Tokyo - 23 Wards

**Salary**

6.5 million yen ~ 10 million yen

**Refreshed**

December 24th, 2024 17:57

#### General Requirements

**Minimum Experience Level**

Over 3 years

**Career Level**

Mid Career

**Minimum English Level**

Business Level

**Minimum Japanese Level**

Native

**Minimum Education Level**

Bachelor's Degree

**Visa Status**

Permission to work in Japan required

#### Job Description

This role involves overseeing website content creation and optimization, ensuring consistent branding, and identifying areas for improvement. Additionally, it includes collaborating with various teams, and providing marketing-driven analysis.

#### Client Details

Our client is a global powerhouse in professional services, renowned for its expertise in auditing, consulting, and advisory. With an extensive global footprint, they partner with top-tier clients across a wide range of industries. Their reputation is backed by numerous industry accolades, including recognition for their innovative approach and dedication to diversity, reinforcing their position as a leader in providing outstanding value and results.

#### Description

- Oversee web page creation and optimization, ensuring consistent branding and user-focused content.
- Monitor the website, identifying improvements and proposing updates to keep content fresh.
- Drive new content development and support digital marketing strategies with regular site analysis and recommendations.

#### **Job Offer**

- A competitive compensation and benefits package
- Opportunities for career advancement in the professional services industry.
- Hybrid work system (2 to 3 days work from home)
- Opportunities for collaboration with high-profile clients within a leading global firm
- A firm with a strong commitment to diversity, inclusion and sustainability

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Jamel Akalay on +81 3 6832 8935.

---

#### **Required Skills**

- Experience in planning, building, and managing B2B websites.
  - Project management and communication skills.
  - Knowledge of front-end technologies (HTML/CSS/JavaScript), SEO (Google Analytics), and CMS tools, with the ability to create analysis reports. (Preferred)
- 

#### **Company Description**

Our client is a global powerhouse in professional services, renowned for its expertise in auditing, consulting, and advisory. With an extensive global footprint, they partner with top-tier clients across a wide range of industries. Their reputation is backed by numerous industry accolades, including recognition for their innovative approach and dedication to diversity, reinforcing their position as a leader in providing outstanding value and results.