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Brand Manager - Haircare Brand

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Job Information

Recruiter
[Michael Page](#)
Job ID

1513901

Industry

Daily Necessities, Cosmetics

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards

Salary

8 million yen ~ 11 million yen

Refreshed

January 7th, 2025 00:00

General Requirements

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Native

Minimum Education Level

Bachelor's Degree

Visa Status

Permission to work in Japan required

Job Description

Develop and implement global brand strategies and communication platforms to achieve business objectives. Manage creative projects and inspire both internal and external stakeholders to deliver impactful brand activation.

Client Details

Our client is a global leader in consumer and industrial goods, known for its innovative and trusted brands in categories such as Beauty and Home Care. With a strong commitment to sustainability, diversity, and growth, they offer a collaborative and forward-thinking environment.

Description

- Develop and implement global brand strategies, communication platforms, and activation plans.
- Lead the creation of beauty and fashion trends to influence B2B and B2C audiences.
- Drive impactful events to enhance customer loyalty.
- Collaborate with local markets to address regional needs and share best practices globally.
- Define KPIs, monitor performance, and recommend corrective measures.
- Oversee budget allocation and team development initiatives.

Job Offer

- Leadership role in a global organization with a rich legacy and innovation-driven culture.
- Competitive compensation and benefits package.
- Opportunity to work with cutting-edge technologies and renowned brands.
- Professional growth within a diverse and vibrant workplace.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Nhu Nguyen on +81 3 6832 8943.

Required Skills

- Over 5 years of experience in brand development, communication, or activation roles.
 - Demonstrated ability to manage large-scale creative projects with multiple stakeholders.
 - Strong strategic thinking, problem-solving, and copywriting skills.
 - Collaborative, solution-oriented mindset with experience in premium brands or a strong interest in the beauty sector.
 - Full professional proficiency in English and Japanese
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Company Description

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