



Job Description

Position – Asst. Manager/Manager – Sales & Marketing

Location Gurgaon

Job Description:

Experience in sales in B-to-B products or services.

Preferred Automotive industry knowledge.

Create and implement effective sales strategies to achieve revenue targets and expand market share.

Page 2 of 2

Conduct market research and analysis to identify trends, opportunities, and competitive landscape.

Build and maintain strong relationships with clients and stakeholders, addressing their needs and concerns.

Work closely with other departments and head office

Design and oversee marketing campaigns that align with business objectives, utilizing various channels (digital, social media, print, etc.).

Depends upon the customer demo and meeting

Need to attend exhibitions, seminars, conferences etc for sales and marketing purpose

**Company Description**