



PR/108821 | Asst. Manager / Manager – Sales & Marketing

#### Job Information

**Recruiter**

JAC Recruitment India

**Job ID**

1513764

**Industry**

Digital Marketing

**Job Type**

Permanent Full-time

**Location**

India

**Salary**

Negotiable, based on experience

**Refreshed**

December 24th, 2024 13:13

#### General Requirements

**Minimum Experience Level**

Over 3 years

**Career Level**

Mid Career

**Minimum English Level**

Business Level

**Minimum Japanese Level**

Business Level

**Minimum Education Level**

Associate Degree/Diploma

**Visa Status**

No permission to work in Japan required

#### Job Description

Position – Asst. Manager/Manager – Sales & Marketing

Location Gurgaon

Job Description:

Experience in sales in B-to-B products or services.

Preferred Automotive industry knowledge.

Create and implement effective sales strategies to achieve revenue targets and expand market share.

Conduct market research and analysis to identify trends, opportunities, and competitive landscape.

Build and maintain strong relationships with clients and stakeholders, addressing their needs and concerns.

Work closely with other departments and head office

Design and oversee marketing campaigns that align with business objectives, utilizing various channels (digital, social media, print, etc.).

Depends upon the customer demo and meeting

Need to attend exhibitions, seminars, conferences etc for sales and marketing purpose

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Company Description