



PR/108821 | Asst. Manager / Manager – Sales & Marketing

Job Information

Recruiter

JAC Recruitment India

Job ID

1513764

Industry

Digital Marketing

Job Type

Permanent Full-time

Location

India

Salary

Negotiable, based on experience

Refreshed

February 4th, 2025 00:00

General Requirements

Minimum Experience Level

Over 3 years

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Business Level

Minimum Education Level

Associate Degree/Diploma

Visa Status

No permission to work in Japan required

Job Description

Position – Asst. Manager/Manager – Sales & Marketing

Location Gurgaon

Job Description:

Experience in sales in B-to-B products or services.

Preferred Automotive industry knowledge.

Create and implement effective sales strategies to achieve revenue targets and expand market share.

Conduct market research and analysis to identify trends, opportunities, and competitive landscape.

Build and maintain strong relationships with clients and stakeholders, addressing their needs and concerns.

Work closely with other departments and head office

Design and oversee marketing campaigns that align with business objectives, utilizing various channels (digital, social media, print, etc.).

Depends upon the customer demo and meeting

Need to attend exhibitions, seminars, conferences etc for sales and marketing purpose

Company Description