



## PR/108749 | Parts Marketing

### Job Information

**Recruiter**

JAC Recruitment India

**Job ID**

1513730

**Industry**

Other (Manufacturing)

**Job Type**

Permanent Full-time

**Location**

India

**Salary**

Negotiable, based on experience

**Refreshed**

December 24th, 2024 13:12

### General Requirements

**Minimum Experience Level**

Over 3 years

**Career Level**

Mid Career

**Minimum English Level**

Business Level

**Minimum Japanese Level**

Business Level

**Minimum Education Level**

Associate Degree/Diploma

**Visa Status**

No permission to work in Japan required

### Job Description

Job Description:-

- a) To create a new team for riding gear, development training modules for YMIS staff
  - b) Make training module for BSQ showroom managers for riding KIT, participate in weekend rides, explain riding gear importance for safe riding, answer customer query
  - 2) Team leader for HO parts sales planning
- Tasks:
- a) Develop strategy to increase parts sales through dealer & PDS network
  - b) Design incentive strategy to dealers, PDS
  - c) Design score card for HO staff for transparent performance review
  - 3) Team leader for field parts sales coordination
- Tasks:
- a) Distribute sales targets to dealers and PDS based on annual plan
  - b) Enforce company policies among dealer network
  - c) Improve dealer profitability
- Role: Head of Accessory & apparel- 15 Years to 20 Years
- a) Sales Management, Motorcycle Driving,
  - b) Business Development,

c) Strategic Planning, CRM, Digital Marketing

1. Good communication skill
2. Ability to put plans into practice
3. Positive mind & Self Driven
4. Analytical and Innovative mind

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Company Description