



PR/092979 | Product & Marketing Manager

Job Information

Recruiter

JAC Recruitment Vietnam Co., Ltd

Job ID

1513442

Industry

Other (Manufacturing)

Job Type

Permanent Full-time

Location

Singapore

Salary

Negotiable, based on experience

Refreshed

January 21st, 2025 16:00

General Requirements

Minimum Experience Level

Over 3 years

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Business Level

Minimum Education Level

Associate Degree/Diploma

Visa Status

No permission to work in Japan required

Job Description

COMPANY OVERVIEW

- JAC client is a reputable provider of test measurement tools.

JOB RESPONSIBILITIES

- Develop and execute localized Product Marketing Strategy and product solutions for different Test Measurement products to meet revenue targets;
- Provide technical and product support to Local team and enable them to assist end users and channel partners; Key windows with business units.
- Build working relationships with stakeholders internal/external to drive revenue growth for all BUs;
- Manage the new product introduction (incl. PR) and follow-up processes to ensure successful market acceptance
- Build good working relationships with stakeholders internal/external to expand the current product market and outreach to new markets.
- Manage product regulatory requirements and certifications.
- Develop localized promotion campaigns to drive revenue growth.
- Working with Application engineers and the marketing team to develop localized content to drive awareness, demand, and conversion.

JOB REQUIREMENTS

- Diploma/Bachelor's Degree in Engineering, Marketing, or equivalent experience in the Electrical technical field;

- Marketing knowledge and experience are highly desired with a flair for analysis, research, and creative writing
- Relevant experience or knowledge in Industrial Channel Marketing or FMCG Marketing is welcome to apply
- Excellent written/verbal communication and presentation skills
- Ability to respond quickly to changing demands and market conditions
- Excellent analytical, time management, and organizational skills to manage multiple tasks simultaneously
- Dedication to teamwork and ability to operate in a matrix management environment

BENEFITS

- Will discuss this more in detail

Apply online or feel free to contact me directly for more information about this opportunity. Due to the high volume of applicants, we regret to inform you that only shortlisted candidates will be notified. Thank you for your understanding.

#LI-JACVN

#cityhcm

Company Description