



PR/116194 | Marketing Supervisor

Job Information

Recruiter

JAC Recruitment Thailand

Job ID

1513330

Industry

Retail

Job Type

Permanent Full-time

Location

Thailand

Salary

Negotiable, based on experience

Refreshed

January 7th, 2025 11:01

General Requirements

Minimum Experience Level

Over 3 years

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Business Level

Minimum Education Level

Associate Degree/Diploma

Visa Status

No permission to work in Japan required

Job Description

Our client is one of the famous fashion retail.

Position: Marketing Supervisor

Salary: 60,000 - 80,000 THB +/- (Negotiable)

Location: Bkk, BTS line

Responsibility

- Develop marketing strategies and budget to promote and improve brand awareness and business profitability.
- Execute strategies which will able to improve the communication between customer such as campaign, branding events, websites and other related activities.
- Support team members in all marketing effort and working with Multi-Channel, Buying & Merchandising team

- Understand the competitive landscape and customers' target
- To collect and update the latest marketing information in the industry and public relation activities.

Qualifications:

- Bachelor's Degree in Marketing or Business Administration.
- At least **5 years experience of Marketing preferably within fashion retail industry**
- **Experience both offline and online marketing**
- Strong presentation and communication skills

Interested candidate, please send your resume in English (Word format only) along with your recent photo and expected salary to us by click **APPLY**

JAC Personnel Recruitment Ltd

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Time: 9.00 am - 6.00 pm

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Company Description