



## PR/116152 | Marketing Manager

### Job Information

**Recruiter**

JAC Recruitment Thailand

**Job ID**

1513312

**Industry**

Other (Manufacturing)

**Job Type**

Permanent Full-time

**Location**

Thailand

**Salary**

Negotiable, based on experience

**Refreshed**

December 24th, 2024 12:17

### General Requirements

**Minimum Experience Level**

Over 3 years

**Career Level**

Mid Career

**Minimum English Level**

Business Level

**Minimum Japanese Level**

Business Level

**Minimum Education Level**

Associate Degree/Diploma

**Visa Status**

No permission to work in Japan required

### Job Description

**Job Responsibilities:**

- Plan for strategic marketing and promotion to build brand awareness and make profitability
- Lead marketing research and analyze market trend, competitors, consumer needs & behaviors; to uncover the viability of company's product as well as initiate marketing plans to expand market share
- Coordinate with sales team and other departments to produce effective strategies and initiate improvement on the sales and marketing process
- Develop new channels to expand market base in Thailand
- Collaborate with media organizations and advertising agencies
- Analyze data to evaluate the success of marketing campaigns and come up with new ideas to improve brand marketing and exposure
- Other tasks as assigned

### Company Description