



## PR/158197 | Product Manager (Medical Diagnostic Devices)

### Job Information

**Recruiter**

JAC Recruitment Malaysia

**Job ID**

1512523

**Industry**

Medical Device

**Job Type**

Permanent Full-time

**Location**

Malaysia

**Salary**

Negotiable, based on experience

**Refreshed**

January 8th, 2025 11:00

### General Requirements

**Minimum Experience Level**

Over 3 years

**Career Level**

Mid Career

**Minimum English Level**

Business Level

**Minimum Japanese Level**

Business Level

**Minimum Education Level**

Associate Degree/Diploma

**Visa Status**

No permission to work in Japan required

### Job Description

A medical diagnostic device company is seeking a **Project and Product Manager** to oversee business management and commercial success of a product, ensuring alignment with the company's overall strategy and goals.

**Your Responsibilities:**

- Develop product vision, strategy and roadmap that align with business goals and create viable opportunities.
- Analyze competitor offerings and customer needs to identify opportunities for differentiation and enhance product experience based on feedback and requirements.
- Create marketing materials and sales tools to support positioning and differentiate products in the market.
- Organize and execute product launches, including booths, exhibitions, to promote the product.
- Evaluate new product ideas, develop go-to-market strategies, and provide input on product pricing.
- Ensure prompt after-sales service response and coordinate with overseas teams for updates and inquiries.
- Collaborate closely with engineering, production, marketing and sales teams throughout development to ensure customer satisfaction and meet business goals.

**We Prefer Candidates:**

- With a degree in medical related field.
- Background in medical technology and experience in product management or marketing that involves the full product development lifecycle. With 2-3 years of experience are welcome to apply.
- With strong presentation, public speaking, and independent decision-making skills.

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Company Description