



## PR/158278 | Senior Creative and Graphic Designer

### Job Information

**Recruiter**

JAC Recruitment Malaysia

**Job ID**

1512382

**Industry**

Other

**Job Type**

Permanent Full-time

**Location**

Malaysia

**Salary**

Negotiable, based on experience

**Refreshed**

February 19th, 2025 09:00

### General Requirements

**Minimum Experience Level**

Over 3 years

**Career Level**

Mid Career

**Minimum English Level**

Business Level

**Minimum Japanese Level**

Business Level

**Minimum Education Level**

Associate Degree/Diploma

**Visa Status**

No permission to work in Japan required

### Job Description

#### COMPANY OVERVIEW

One of our clients, specializing in strategic communications, management, and technology consulting for global, regional, and national public and private organizations across Rising Asia, is seeking a Senior Creative and Graphic Designer in Kuala Lumpur. The ideal candidate will have prior experience in designing successful public affairs campaigns, with a focus on graphic design for social media, presentations, layouts, and web content.

#### JOB RESPONSIBILITIES

##### Strategic Communications and Design Leadership

- Collaborate with managers and senior leaders to create high-quality creative assets for client projects and internal use.
- Design visual content for social media, presentation templates, web pages, and marketing materials.

- Enhance PowerPoint presentations, Excel reports, and other Microsoft Office deliverables.
- Use data analysis platforms like Meltwater to optimize content creation.
- Create business-oriented digital content for LinkedIn and other social media platforms.

**Creative Conceptualization and Execution**

- Collaborate with managers and senior leaders to create high-quality creative assets for client projects and internal use.
- Design visual content for social media, presentation templates, web pages, and marketing materials.
- Enhance PowerPoint presentations, Excel reports, and other Microsoft Office deliverables.
- Use data analysis platforms like Meltwater to optimize content creation.
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**JOB REQUIREMENTS**

- Diploma or Degree in Digital Communications, Integrated Media Design, Fine Arts, or related field.
- Minimum 5+ years of professional experience in a senior design role, preferably in public affairs or advocacy campaigns.
- Advanced proficiency in Adobe Creative Suite (Photoshop, Illustrator); expertise in InDesign, Figma, After Effects is a plus.
- Strong understanding of design trends, visual storytelling, and strategic branding.
- Excellent interpersonal skills for effective team and stakeholder engagement.
- Highly adaptable, detail-oriented, and capable of managing multiple projects in a fast-paced environment.
- Flexibility to work long hours when necessary.

**Application Requirement**

- Include a portfolio showcasing your most relevant and proudest work.

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Company Description