



PR/158278 | Senior Creative and Graphic Designer

Job Information

Recruiter

JAC Recruitment Malaysia

Job ID

1512382

Industry

Other

Job Type

Permanent Full-time

Location

Malaysia

Salary

Negotiable, based on experience

Refreshed

December 24th, 2024 10:35

General Requirements

Minimum Experience Level

Over 3 years

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Business Level

Minimum Education Level

Associate Degree/Diploma

Visa Status

No permission to work in Japan required

Job Description

COMPANY OVERVIEW

One of our clients, specializing in strategic communications, management, and technology consulting for global, regional, and national public and private organizations across Rising Asia, is seeking a Senior Creative and Graphic Designer in Kuala Lumpur. The ideal candidate will have prior experience in designing successful public affairs campaigns, with a focus on graphic design for social media, presentations, layouts, and web content.

JOB RESPONSIBILITIES

Strategic Communications and Design Leadership

- Collaborate with managers and senior leaders to create high-quality creative assets for client projects and internal use.
- Design visual content for social media, presentation templates, web pages, and marketing materials.

- Enhance PowerPoint presentations, Excel reports, and other Microsoft Office deliverables.
- Use data analysis platforms like Meltwater to optimize content creation.
- Create business-oriented digital content for LinkedIn and other social media platforms.

Creative Conceptualization and Execution

- Collaborate with managers and senior leaders to create high-quality creative assets for client projects and internal use.
- Design visual content for social media, presentation templates, web pages, and marketing materials.
- Enhance PowerPoint presentations, Excel reports, and other Microsoft Office deliverables.
- Use data analysis platforms like Meltwater to optimize content creation.
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JOB REQUIREMENTS

- Diploma or Degree in Digital Communications, Integrated Media Design, Fine Arts, or related field.
- Minimum 5+ years of professional experience in a senior design role, preferably in public affairs or advocacy campaigns.
- Advanced proficiency in Adobe Creative Suite (Photoshop, Illustrator); expertise in InDesign, Figma, After Effects is a plus.
- Strong understanding of design trends, visual storytelling, and strategic branding.
- Excellent interpersonal skills for effective team and stakeholder engagement.
- Highly adaptable, detail-oriented, and capable of managing multiple projects in a fast-paced environment.
- Flexibility to work long hours when necessary.

Application Requirement

- Include a portfolio showcasing your most relevant and proudest work.

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Company Description