



PR/122675 | Marketing Manager

Job Information

Recruiter

JAC Recruitment Indonesia

Job ID

1512292

Industry

Other (Trade)

Job Type

Permanent Full-time

Location

Indonesia

Salary

Negotiable, based on experience

Refreshed

December 24th, 2024 10:32

General Requirements

Minimum Experience Level

Over 3 years

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Business Level

Minimum Education Level

Associate Degree/Diploma

Visa Status

No permission to work in Japan required

Job Description

Job Description:

- Preparing a business plan.
- Developing and implementing marketing strategies to promote products or services.
- Develop team marketing (used car and new car) and identify areas for improvement.
- Responsible for monthly, quarterly and yearly reports to BoD.
- Preparing a feasible trend of sales and plan. Budgeting and Forecasting.
- Product Used Car, New Car, Fund Facility, Commercial Vehicle, and HE
- Developing and implementing marketing strategies to promote products or services.
- Build and maintain relationships with dealer and third parties.
- Monitoring and review progress towards goals and achievement.
- Develop team marketing (used car and new car) and identify areas for improvement.
- Branches and network Coordinator

Job Requirements:

- Candidate must possess at least Bachelor's Degree, Master's Degree/Post Graduate Degree in Business Studies/Administration/Management or equivalent.
- At least 5+ year(s) of working experience in the related field is required for this position from financial services/multi-finance company.

- Required language(s): English
- Required Skill(s): Data analysis, Communication, Negotiation, Leadership, Networking.
- Placement: Head Office - Central Jakarta.

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Company Description