



## PR/157302 | Marketing Manager (Real Estate Industry)

### Job Information

**Recruiter**

JAC Recruitment Malaysia

**Job ID**

1512126

**Industry**

Real Estate Brokerage, Management

**Job Type**

Permanent Full-time

**Location**

Malaysia

**Salary**

Negotiable, based on experience

**Refreshed**

December 24th, 2024 10:26

### General Requirements

**Minimum Experience Level**

Over 3 years

**Career Level**

Mid Career

**Minimum English Level**

Business Level

**Minimum Japanese Level**

Business Level

**Minimum Education Level**

Associate Degree/Diploma

**Visa Status**

No permission to work in Japan required

### Job Description

#### Company Information

A client from the real estate company is looking for Marketing Manager role.

#### Key Responsibilities:

- Managing and supervising the marketing team to ensure that the team achieves their respective business objectives, goals and targets.
- Assume responsibilities for developing planning & implementing marketing strategies and activities for all projects assigned in line with marketing plans & objectives.
- Establish effective pricing strategies designed to maximize profitable ensuring top line growth in all served markets.
- Assume responsibilities for product development to maximize land potential.
- To develop in-depth understanding of major market segments which include updated information on market size, key

- trends, market share and competitive benchmarking through market research and project benchmarking.
- To ensure on time submission of all the application & renewal of Developer's License, Sales & Advertising Permit, Form 7 (e) & (f) and all other relevant documents in accordance to Housing Developer's Act and any other requirements of other local authorities.
  - Lead marketing team to implement action plan effectively.
  - Maintain accurate record of pricing, sales and activity reports
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## Company Description