



## Digital Transformation Lead

### Job Information

**Recruiter**

[iWill Capital G.K.](#)

**Hiring Company**

Our client is an European financial company

**Job ID**

1511331

**Industry**

Insurance

**Company Type**

Small/Medium Company (300 employees or less) - International Company

**Non-Japanese Ratio**

About half Japanese

**Job Type**

Permanent Full-time

**Location**

Tokyo - 23 Wards

**Salary**

10 million yen ~ 11 million yen

**Refreshed**

January 29th, 2025 00:00

### General Requirements

**Minimum Experience Level**

Over 6 years

**Career Level**

Mid Career

**Minimum English Level**

Business Level

**Minimum Japanese Level**

Business Level

**Minimum Education Level**

Bachelor's Degree

**Visa Status**

Permission to work in Japan required

### Job Description

**Job Purpose:**

The Digital Transformation Lead will play a core role in defining the company's digital strategy and leading the delivery of new digital projects. Working in collaboration with the Head Office and Regional Office, the Digital Transformation Lead will be responsible for aligning local capacity and objectives with global corporate initiatives.

As a product owner for the company's digital assets, they will define business requirements with key stakeholders across Sales, Distribution, Marketing, Operations, and other departments, and liaise with the PMO and IT teams to deploy digital technologies and services that meet customer and partner needs.

**Key Responsibilities:**

- Lead digital initiatives focused on achieving ideal end-to-end customer and partner experiences in conjunction with sales, distribution, marketing, and operations
  - Act as product owner for the company's digital assets, overseeing planning, delivery, and continuous enhancement
  - Create best-in-class user interfaces and experiences for customers and partners using modern, agile approaches
  - Define go-to-market strategies for new digital business models, ecosystems, and FinTech partnerships
  - Promote and educate on digital transformation across the organization, identifying opportunities to improve customer, partner, and employee journeys
  - Manage the innovation framework, driving local initiatives aligned with global platforms
  - Define and monitor key performance indicators for digital assets, and prepare associated presentations and reports for stakeholders
  - Coordinate actions between the Head Office, Regional Office, and local teams involved in digital sales, marketing, and distribution initiatives
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**Required Skills****Required Skills and Experience:**

- 5+ years of work experience, preferably in the insurance, financial services, or consulting industry
- Sound knowledge of agile development methodologies and design thinking
- Practical experience in business analysis and designing new business processes and architectures
- Working knowledge of UI/UX design and customer experience definition
- Demonstrated track record of delivering digital solutions and driving transformation in the insurance or financial services sector
- Excellent project management skills and the ability to work with diverse internal and external stakeholders
- Strong analytical and problem-solving capabilities, with attention to detail
- Proven competencies in facilitating, managing, and implementing organizational and cultural change
- Proficient in UI/UX design, with experience in graphic design tools and HTML/CSS coding
- Excellent communication and presentation skills to engage and influence stakeholders
- Bilingual in Japanese and English (both verbal and written)

**Behavioral Competencies:**

- Teamwork and collaboration, with the ability to respect diverse perspectives
  - Leadership skills to inspire and motivate teams, leading by example
  - Ability to maintain performance and sound judgment under pressure
  - Strong relationship-building and networking capabilities
  - Entrepreneurial spirit and a hunger to solve complex challenges
  - Curiosity and a commitment to continuous learning
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**Company Description**