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17+ million yen Senior Brand Manager (Global Pharma)

Senior Brand Manager

Job Information

Recruiter
[Michael Page](#)
Job ID

1510838

Industry

Pharmaceutical

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards

Salary

13 million yen ~ 17 million yen

Refreshed

December 13th, 2024 17:06

General Requirements

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Native

Minimum Education Level

Bachelor's Degree

Visa Status

No permission to work in Japan required

Job Description

We are seeking an innovative and experienced Senior Brand Manager to lead marketing strategies for new launch. This role involves managing and optimizing marketing campaigns, enhancing brand visibility, and ensuring overall digital marketing success

Client Details

Our client is a renowned multinational organization within the Pharma industry. With a strong global presence, they are committed to delivering quality medicine to change patient life.

Description

- Lead the development and implementation of strategic marketing plans.
- Manage and optimize online and offline marketing campaigns.
- Track and analyze key metrics to measure marketing effectiveness.
- Collaborate with cross-functional teams to align marketing strategies.
- Stay abreast of digital marketing trends and industry developments.
- Ensure compliance with industry regulations and standards in all marketing initiatives.
- Manage marketing budget effectively and efficiently

Job Offer

- Attractive salary package
- Excellent career progression opportunities
- Comprehensive benefits package.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Nalisala Karnnganunvichit on +81 3 6832 8650.

Required Skills

A successful Senior Brand and Digital Marketing Manager should have:

- 3 years + experience in marketing experience in the Pharma industry.
 - Knowledge about digital marketing
 - Sound understanding of marketing analytics and performance measurement.
 - Business level of English
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Company Description

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