



JAC Recruitment

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United Kingdom



PR/117767 | Insight Manager

Job Information

Recruiter

JAC Recruitment UK

Job ID

1510427

Industry

Software

Job Type

Permanent Full-time

Location

United Kingdom

Salary

Negotiable, based on experience

Refreshed

December 11th, 2024 18:41

General Requirements

Minimum Experience Level

Over 3 years

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Business Level

Minimum Education Level

Associate Degree/Diploma

Visa Status

No permission to work in Japan required

Job Description

Globally developing Market Research Company seeks for an Insight Manager**[Location]**

London

[Salary]

£35,000 - 50,000

The Insight Manager plays an integral role in achieving successful project outcomes for clients. They work closely with Project Directors while managing Insight Executives to ensure projects run timely and smoothly with accurate, insightful project outcomes that meet our client's needs. They are generally the key client contact and are expected to take a key role in analysis and reporting so an ability to think strategically is important.

[Key Tasks/ Responsibilities]

- Play a key role in project brainstorms and contribute to the development and amendment of research materials, working with the Project Director and clients to achieve optimal outcomes.
- Attend and occasionally run immersion sessions to understand strategic issues and research objectives
- Attend and contribute to project/client pitches and credentials presentations

- Oversee all stages of projects, ensuring that ISO standards are met, ensuring fieldwork runs smoothly and project timings are followed closely
- When project issues/challenges arise, suggest solutions and collaborate towards a positive outcome
- Ensure that Insight Executives and data analysts produce data that is clean and correctly coded before analysis or client delivery
- Work on PowerPoint report development, and work with design team for additional report outputs
- Attend and contribute to client presentations, build and maintain proactive relationships with clients, providing regular updates
- Work with the Project Director to develop recommendations and implications for future client strategy, identifying opportunities for account expansion
- Mentor, supervise, contribute to training, and participate in learning and development activities of Executives and Graduates
- Line management and conducting formal appraisals of Executives
- Support senior team members to design optimal research, developing proposals based on client briefs, sourcing costs from external suppliers – understand and manage project pricing, costing and budget
- Contribute to marketing initiatives and proprietary research, demonstrate clear understanding of company targets and how each role contributes to achievement of these

[Key Success measures]

- The ideal candidate will be flexible, communicative, collaborative, proactive, and passionate
- To be aware of and follow company culture;
- Trust staff and promote a good work/life balance
- Look out for colleagues and encourage wellbeing
- Deliver high quality work, innovative solutions, while recognizing and rewarding others hard work
- Be social and collaborative
- Promote diversity and inclusivity

Company Description