



PR/116120 | Marketing Manager (Healthcare Products)

Job Information

Recruiter

JAC Recruitment Thailand

Job ID

1510058

Industry

Healthcare, Nursing

Job Type

Permanent Full-time

Location

Thailand

Salary

Negotiable, based on experience

Refreshed

December 11th, 2024 18:21

General Requirements

Minimum Experience Level

Over 3 years

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Business Level

Minimum Education Level

Associate Degree/Diploma

Visa Status

No permission to work in Japan required

Job Description

Our client is an aesthetics products distributor.

Job Summary: The Marketing Manager will develop and execute marketing strategies to promote aesthetic products, manage campaigns, and collaborate with the sales team to drive brand awareness and growth.

Key Responsibilities:

- Develop and implement marketing strategies.
- Manage marketing campaigns across various channels.

- Enhance brand presence and create marketing materials.
- Collaborate with the sales team and manage the marketing budget.
- Monitor campaign performance and organize promotional events.

Qualifications:

- Bachelor's degree in Marketing, Business, or related field; MBA preferred.
- Minimum of 7 years of marketing experience, preferably in the aesthetic products or related industry.
- Strong analytical, communication, and project management skills.
- Proficiency in digital marketing tools and platforms.
- Fluent in Thai and English.

Key Competencies:

- Creativity and innovative thinking.
- Strong analytical and communication skills.
- Teamwork and adaptability.
- Results-driven focus.

Apply online or feel free to contact me directly at pacita.phaohusara@jac-recruitment.com for more information about this opportunity. Due to the high number of applicants, we regret to inform that only shortlisted candidates will be notified. Thank you for your understanding.

#LI-JACTH

Company Description