



PR/115714 | Japanese Speaking Marketing Manager for the Southeast Asia (SEA) and Asia Market

Job Information

Recruiter

JAC Recruitment Thailand

Job ID

1509919

Industry

Other (Manufacturing)

Job Type

Permanent Full-time

Location

Thailand

Salary

Negotiable, based on experience

Refreshed

December 11th, 2024 18:19

General Requirements

Minimum Experience Level

Over 3 years

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Business Level

Minimum Education Level

Associate Degree/Diploma

Visa Status

No permission to work in Japan required

Job Description

Job Title: Japanese Speaking Marketing Manager – SEA & Asia Markets

Location: Bangkok, Thailand

Employment Type: Permanent

Job Description:

We are seeking a **Japanese Speaking Marketing Manager** to lead marketing initiatives across Southeast Asia and Asia markets. The successful candidate will be responsible for developing and implementing marketing strategies to expand brand presence, engage with customers, and drive growth in the region.

This role requires a deep understanding of the regional markets, fluency in Japanese, and a strong ability to collaborate with international teams, including coordination with headquarters in Japan.

Key Responsibilities:

- Develop and execute comprehensive marketing strategies tailored to SEA and Asia markets.

- Manage market research and analyze consumer behavior to identify opportunities for growth.
- Oversee digital marketing campaigns, content creation, and social media engagement.
- Collaborate with cross-functional teams, including sales, product, and R&D, to align marketing activities with business objectives.
- Maintain strong communication with Japanese headquarters to ensure brand consistency and alignment with global strategies.
- Monitor and report on marketing performance, making data-driven decisions to optimize campaigns.
- Manage relationships with external agencies, media partners, and vendors in the region.
- Stay up-to-date with industry trends and competitor activities across the SEA and Asia markets.

Qualifications:

- Fluent in Japanese (JLPT N2 or higher) and English.
- Bachelor's degree in marketing, Business, or a related field.
- Minimum of 7 years of experience in marketing, preferably in the SEA and Asia region.
- Proven track record in developing successful marketing strategies and managing campaigns.
- Strong understanding of SEA and Asia markets, including consumer behavior and regional business practices.
- Excellent communication, presentation, and interpersonal skills.
- Ability to manage multiple projects simultaneously in a fast-paced environment.
- Experience working in a Japanese business environment is a plus.

Why Join Us:

- Work in a dynamic, international environment with global teams.
- Opportunity to lead impactful marketing campaigns across diverse markets.
- Competitive salary and benefits package.
- Career growth opportunities within the company.

If you are a motivated individual with strong Marketing strategic planning experience and Japanese language skills, we encourage you to apply! By click the "Apply" button. For more details, please feel free to contact K. Namfon (+66 87-108-2111)

Company Description