



## PR/111877 | Head of Trade Marketing

### Job Information

**Recruiter**

JAC Recruitment Thailand

**Job ID**

1509694

**Industry**

Retail

**Job Type**

Permanent Full-time

**Location**

Thailand

**Salary**

Negotiable, based on experience

**Refreshed**

December 11th, 2024 18:15

### General Requirements

**Minimum Experience Level**

Over 3 years

**Career Level**

Mid Career

**Minimum English Level**

Business Level

**Minimum Japanese Level**

Business Level

**Minimum Education Level**

Associate Degree/Diploma

**Visa Status**

No permission to work in Japan required

### Job Description

**Our client is one the big player in consumers product (non-food).**

**Location:** Bkk city AND Bangpakong, Chachoengsao

**Salary:** 170,000 - 220,000 THB

Our client is one the big player in consumers product (non-food).

**Job Description in Brief:**

- Managing and implementing trade & consumer promotion plans including evaluation for trade channel with company target and market condition.
- Developing sales strategies, marketing, promotion/pricing strategies, and brand plans to increase revenue and meet quality standards.
- Developing and executing monthly/quarterly and yearly customer plans. Achieve agreed sales volume and control of expenses.
- Searching for market opportunities in multi Trade channel by tracking consumer needs, competitors' market situations and business opportunities to develop a business plan accurately.
- Tracking sales target with options to support sales and management team to meet company target

**Qualifications:**

- Bachelor's Degree in Marketing, Business Administration, or other related fields.
- 10+ years of experience in trade marketing in consumer products, FMCG, etc.
- Trade Marketing Knowledge in **various channel; MT, TT, online.**
- **Preferably experience in leading large team**
- Experience in project implementation is plus
- Detail-oriented, Strong analytical, self-motivation, problem solving and presentation skills.
- Able to weekly regular visit the team at factory in Bangpakong

Interested candidate, please send your resume in English (Word format only) along with your recent photo and expected salary to us by Apply Now.

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Company Description