



## PR/094568 | Manager, Corporate Branding & Strategy

### Job Information

**Recruiter**

JAC Recruitment Singapore

**Job ID**

1509684

**Industry**

Digital Marketing

**Job Type**

Permanent Full-time

**Location**

Singapore

**Salary**

Negotiable, based on experience

**Refreshed**

December 11th, 2024 18:12

### General Requirements

**Minimum Experience Level**

Over 3 years

**Career Level**

Mid Career

**Minimum English Level**

Business Level

**Minimum Japanese Level**

Business Level

**Minimum Education Level**

Associate Degree/Diploma

**Visa Status**

No permission to work in Japan required

### Job Description

Our client is in the business of shipping with global presence in more than 10 countries. Currently, the team is looking for a Manager, Corporate Branding and Strategy to join the team. This person will work closely with internal stakeholder and report to the Director.

**Responsibilities:**

- Develop corporate brand strategy and execution plan for the Group
- Manage and update internal communication guideline and workflow to ensure efficiency and effectiveness
- Enhance regional branding materials provided by HQ
- Enhance company website, regional social media strategies
- Execute the regional brand communication with stakeholders across division and countries

- Develop and execute internal event to share Group's value, mission and business operations
- Support HQ when required
- Support crisis communication
- Deliver training to employees
- Manage outsourced vendors / partners related to corporate branding matter

**Requirements:**

- Degree in Communication / Marketing / Branding etc.
- At least 8-10 years' experience in corporate branding & strategy field
- Excellent communication and written communication skills,
- Experience in developing and managing corporate website and other digital form practices
- Strong analytical and problem-solving capabilities

If you are interested in the role, please click apply / submit your application to [kherxin.tan@jac-recruitment.com](mailto:kherxin.tan@jac-recruitment.com)

Please note that only shortlisted candidates will be contacted, thank you.

JAC Recruitment Pte. Ltd.

EA Licence Number: 90C3026

Personnel Registration Number: R22106334

Tan Kher Xin

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#countrysingapore

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Company Description