



PR/158175 | SALES & MARKETING SENIOR EXECUTIVE (BANKING/ FINANCE LEASING)

Job Information

Recruiter JAC Recruitment Malaysia

Job ID 1509053

Industry Bank, Trust Bank

Job Type Permanent Full-time

Location Malaysia

Salary Negotiable, based on experience

Refreshed December 11th, 2024 15:24

General Requirements

Minimum Experience Level Over 3 years

Career Level Mid Career

Minimum English Level Business Level

Minimum Japanese Level Business Level

Minimum Education Level Associate Degree/Diploma

Visa Status No permission to work in Japan required

Job Description

Job Responsibilities:-

- To market industrial hire purchase and leasing facilities to a diverse range of clients and new prospects.
- To create, monitor and revise lead generation plans to ensure a substantive direct sales pipeline.
- To solicit business opportunities, to develop and promote existing and new business
- To perform Credit Analyst/ Credit assessment on the new customers

Job Requirements:-

• Degree in Business Administration, International Marketing, Banking & Finance, Commerce or any discipline.

Minimum 2 years of working experience in marketing of hire purchase equipment or any other related financial products

• Knowledge of industrial hire purchase/ banking industry will be an added advantage.

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Company Description