



## PR/158019 | Credit & Marketing Executive

### Job Information

**Recruiter**

JAC Recruitment Malaysia

**Job ID**

1508960

**Industry**

Bank, Trust Bank

**Job Type**

Permanent Full-time

**Location**

Malaysia

**Salary**

Negotiable, based on experience

**Refreshed**

December 11th, 2024 15:21

### General Requirements

**Minimum Experience Level**

Over 3 years

**Career Level**

Mid Career

**Minimum English Level**

Business Level

**Minimum Japanese Level**

Business Level

**Minimum Education Level**

Associate Degree/Diploma

**Visa Status**

No permission to work in Japan required

### Job Description

A leading player in the global financial services industry is seeking an aggressive Credit & Marketing Executive to penetrate the market in the Northern Region.

**Main responsibilities of the Credit & Marketing Executive role:**

- Market industrial hire purchase products to both existing customers and new prospects.
- Conduct site visits and perform Know Your Customer (KYC) checks on new applications, providing recommendations with sound credit judgment to the credit department.
- Ensure timely follow-up and completion of assigned cases within the stipulated time frame.
- Develop and maintain strong business relationships with existing and prospective customers and suppliers.
- Conduct ongoing reviews of existing customers and assist in collections when necessary.
- Plan and execute additional marketing activities to achieve targets in terms of volume and number of clients.
- Meet sales and profit targets.

**Key Requirements:**

- Bachelor's Degree in Business Studies, Marketing, Commerce, or any related discipline.
- Minimum of 2 years of experience in marketing hire purchase products or other related financial products.
- Knowledge of current hire purchase market trends is an added advantage.
- Strong initiative and a desire to exceed sales targets.
- Excellent communication and interpersonal skills.

- Good marketing, sales management, and analytical skills.
- Own transport is required.
- Proficiency in English and Mandarin.
- Candidates with at least 1 year of relevant experience are encouraged to apply.

**Benefits:**

- Competitive incentive schemes and fixed allowances.
- Medical benefit.
- Group Insurance Coverage inclusive of GHS, GTL & GPA.
- 16% of employer's contribution to EPF upon joining.
- Company annual oversea trip, team building and employee engagement activities.
- Extensive training and development.
- Flexible working hours and family-like working environment

Apply online or feel free to contact me directly for more information about this opportunity. Due to the high volume of applicants, we regret to inform that only shortlisted candidates will be notified.

Thank you for your understanding.

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Company Description