



PR/089760 | - Marketing Specialist

## Job Information

**Recruiter**

JAC Recruitment Korea

**Job ID**

1508762

**Industry**

Other (Manufacturing)

**Job Type**

Permanent Full-time

**Location**

Korea, South

**Salary**

Negotiable, based on experience

**Refreshed**

December 11th, 2024 15:09

## General Requirements

**Minimum Experience Level**

Over 3 years

**Career Level**

Mid Career

**Minimum English Level**

Business Level

**Minimum Japanese Level**

Business Level

**Minimum Education Level**

Associate Degree/Diploma

**Visa Status**

No permission to work in Japan required

## Job Description

**Overview:**

This is a position of marketing specialist for global manufacturing company.

**Responsibilities:**

- Translate and validate marketing materials for the Korean market
- Keep website content up to date
- Execute multi-channel digital marketing activities in Omnichannel Audience Platforms
- Manage and execute events with a focus on South Korea
- Be willing to travel overseas to provide onsite support for events if needed.

- Communicating market requirements back to product management and global marketing teams.
- Marketing performance reporting for your area of responsibility and participation in Internal meetings

**Requirements:**

- Minimum of 3 years of experience in a marketing and/or communication role
- Strong proficiency in Korean and English, especially for translating from English to Korean
- Working knowledge of digital tactics/platforms
- Experience in event management and organizing marketing activities
- Ability to manage multiple tasks simultaneously with strong execution skills, and work independently on routine tasks.
- Good communication skills to connect with global stakeholders.
- Strong proficiency in Microsoft Word, Excel, and PowerPoint
- Bachelor degree or equivalent in marketing, communication or related field

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Company Description