



インベストメントダイレクター/INVESTMENT DIRECTOR | TV、デジタルメディアバイイング

メディア運用経験者歓迎 | 広告キャンペーン戦略の計画と実行

Job Information

Hiring Company

GroupM Japan K.K.

Job ID

1508736

Division

Buying, Trading & Investment

Industry

Advertising, PR

Company Type

International Company

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards, Shibuya-ku

Train Description

Yamanote Line, Ebisu Station

Salary

10 million yen ~ 13 million yen

Refreshed

January 22nd, 2025 00:00

General Requirements

Minimum Experience Level

Over 6 years

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Business Level

Minimum Education Level

Bachelor's Degree

Visa Status

Permission to work in Japan required

Job Description

About GroupM

GroupM is the world's largest media investment company and are a part of WPP. In fact, we are responsible for one in every three ads you see globally. We are currently looking for a director for trading (media buying) to join us. In this role, you will be responsible for plan and initiate digital marketing campaign and activities.

Responsibilities:

- Full responsibility for media buying, including TV and digital media
 - Planning and executing media solutions for client advertising campaigns
 - Developing and implementing new media opportunities
 - Creating and executing ideas such as media tie-ups and collaborations
 - Negotiating prices, managing budgets, and analyzing performance in media buying
 - Collaborating with global teams and negotiating with both domestic and international media partners
 - Handling creative material submissions and communicating with creative agencies
 - Analyzing and reporting on industry trends
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Required Skills**Required Qualifications:**

- 5+ years of hands-on experience in TV and digital media buying
- Native-level Japanese and business-level English proficiency
- In-depth knowledge of the media industry and strong analytical skills
- Excellent communication skills with both internal client service teams and external clients
- Strong project management skills

Preferred Qualifications:

- Experience working in a multinational company
 - Experience in data-driven media buying approaches
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Company Description