



インベストメントダイレクター/INVESTMENT DIRECTOR | TV、デジタルメディアバイイング

メディア運用経験者歓迎 | 広告キャンペーン戦略の計画と実行

## Job Information

### Hiring Company

GroupM Japan K.K.

### Job ID

1508736

### Division

Buying, Trading & Investment

### Industry

Advertising, PR

### Company Type

International Company

### Job Type

Permanent Full-time

### Location

Tokyo - 23 Wards, Shibuya-ku

### Train Description

Yamanote Line, Ebisu Station

### Salary

10 million yen ~ 13 million yen

### Refreshed

December 18th, 2024 14:27

## General Requirements

### Minimum Experience Level

Over 6 years

### Career Level

Mid Career

### Minimum English Level

Business Level

### Minimum Japanese Level

Business Level

### Minimum Education Level

Bachelor's Degree

### Visa Status

Permission to work in Japan required

## Job Description

### About GroupM

GroupM is the world's largest media investment company and are a part of WPP. In fact, we are responsible for one in every three ads you see globally. We are currently looking for a director for trading (media buying) to join us. In this role, you will be responsible for plan and initiate digital marketing campaign and activities.

**Responsibilities:**

- Full responsibility for media buying, including TV and digital media
  - Planning and executing media solutions for client advertising campaigns
  - Developing and implementing new media opportunities
  - Creating and executing ideas such as media tie-ups and collaborations
  - Negotiating prices, managing budgets, and analyzing performance in media buying
  - Collaborating with global teams and negotiating with both domestic and international media partners
  - Handling creative material submissions and communicating with creative agencies
  - Analyzing and reporting on industry trends
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**Required Skills**

**Required Qualifications:**

- 5+ years of hands-on experience in TV and digital media buying
- Native-level Japanese and business-level English proficiency
- In-depth knowledge of the media industry and strong analytical skills
- Excellent communication skills with both internal client service teams and external clients
- Strong project management skills

**Preferred Qualifications:**

- Experience working in a multinational company
  - Experience in data-driven media buying approaches
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**Company Description**