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World renowned consulting firm - Japan Marketing Manager

Japan Marketing Manager

Job Information

Recruiter
[Michael Page](#)
Job ID

1508659

Industry

Business Consulting

Company Type

Large Company (more than 300 employees) - International Company

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards

Salary

10 million yen ~ 14 million yen

Refreshed

December 24th, 2024 00:00

General Requirements

Minimum Experience Level

Over 3 years

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Native

Minimum Education Level

Bachelor's Degree

Visa Status

Permission to work in Japan required

Job Description

My client is looking for a B2B marketing professional, particularly in the professional services sector, to drive strategic marketing initiatives in the Japanese market.

The ideal candidate will possess a strong track record of executing data-driven, multi-channel campaigns, leveraging marketing automation tools, and collaborating with senior stakeholders to deliver impactful business outcomes.

Client Details

My client is an internationally recognised consulting firm providing professional services to leading companies worldwide. With operations in over 150 countries, the firm works with prominent clients across various industries and has received multiple industry awards for its achievements in the Asia-Pacific region, reflecting its ongoing commitment to regional growth and the strategic importance of this position.

Description

- Develop and implement strategic marketing plans to support organisational growth in Japan, focusing on both inbound and outbound clients.
- Manage end-to-end marketing activities, creating multi-channel campaigns aligned with business priorities and leveraging marketing automation tools for impact measurement.
- Collaborate with local leadership and business teams to create customer-centric marketing strategies, fostering teamwork and sharing best practices across regional and global marketing teams.

Job Offer

- Remote work system.
- Very competitive compensation package and attractive employee benefits.
- Work for a company that prioritises sustainability and environmental responsibility.
- The chance to manage the full Japan marketing business of a global consulting firm.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Jamel Akalay on +81 3 6832 8935.

Required Skills

- 5-10 years of experience in B2B services marketing, with a preference for professional services background.
 - Proven ability to work with senior stakeholders on marketing planning, execution, and performance reporting, using CRM systems and marketing automation tools.
 - Expertise in multi-channel content marketing (digital, paid, owned, earned) and event planning, along with strong English communication and writing skills.
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