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## Global consulting firm - Corporate Branding Manager

### Corporate Branding Manager

#### Job Information

**Recruiter**
[Michael Page](#)
**Job ID**

1508658

**Industry**

Business Consulting

**Company Type**

Large Company (more than 300 employees) - International Company

**Job Type**

Permanent Full-time

**Location**

Tokyo - 23 Wards

**Salary**

8 million yen ~ 14 million yen

**Refreshed**

December 10th, 2024 17:43

#### General Requirements

**Minimum Experience Level**

Over 3 years

**Career Level**

Mid Career

**Minimum English Level**

Daily Conversation

**Minimum Japanese Level**

Native

**Minimum Education Level**

Bachelor's Degree

**Visa Status**

Permission to work in Japan required

#### Job Description

This Corporate Branding Manager position offers the opportunity to lead and drive impactful strategies to enhance brand value and support corporate growth, working closely with internal teams and external partners. With a focus on corporate branding, communication, and management, you'll play a key role in shaping the brand's future and aligning it with the company's broader business goals.

#### Client Details

My client is a leading global consulting firm recognised for its excellence in management consulting over the past several years. Headquartered in Asia, it partners with prominent organisations across diverse industries, including sports, cosmetics, and consumer goods. The company has also received recognition for its commitment to brand development and the strategic importance of its marketing team.

**Description**

- Develop and implement strategies to enhance brand value and support corporate growth.
- Plan, execute, and strengthen brand communication and management initiatives across departments and external partners.
- Manage brand equity, facilitate internal understanding, and ensure alignment with organisational needs.

**Job Offer**

- Flexible working hours with almost full remote system (up to 4 remote days per week).
- Very competitive compensation package and attractive employee benefits.
- Work for a company that prioritises sustainability and environmental responsibility.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Jamel Akalay on +81 3 6832 8935.

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**Required Skills**

- Experience in corporate branding (both in-house and agency roles).
  - Background in planning, project management, and organisational leadership.
  - Experience in corporate branding for B2B companies and intangible products (preferred).
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