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## Junior Brand Manager with a beloved FMCG brand

### Junior Brand Manager - FMCG brand

#### Job Information

**Recruiter**
[Michael Page](#)
**Job ID**

1507701

**Industry**

Retail

**Job Type**

Permanent Full-time

**Location**

Okinawa Prefecture

**Salary**

Negotiable, based on experience

**Refreshed**

December 3rd, 2024 18:00

#### General Requirements

**Career Level**

Mid Career

**Minimum English Level**

Fluent

**Minimum Japanese Level**

Native

**Minimum Education Level**

Bachelor's Degree

**Visa Status**

Permission to work in Japan required

#### Job Description

- Manage dynamic consumer brands with full ownership of P&L responsibilities.
- Develop innovative strategies and products for market success.

#### Client Details

Our client is a well-established leader in the consumer goods industry, known for blending tradition with innovation and creating high-quality products. The company fosters an inclusive and collaborative work environment, encouraging creativity and professional growth for its employees.

#### Description

- Manage brand performance and oversee P&L for assigned consumer brands.
- Develop consumer-focused product, branding, and channel strategies.
- Drive product innovation and maintain a robust product pipeline.
- Collaborate with R&D, production, sales, and external partners.
- Analyze consumer insights and market trends to stay ahead of competitors.

**Job Offer**

- Opportunity to lead brand management in a thriving market segment.
- Exposure to innovative product development and strategic planning.
- Work in a collaborative and inclusive environment.
- Competitive compensation and benefits package.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Minh Tran on +813 6832 8947.

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**Required Skills**

- Proven ability to deliver measurable business outcomes.
  - Hands-on experience managing multiple projects with accountability.
  - Expertise in analyzing consumer insights and crafting marketing strategies.
  - Strong collaboration and communication skills.
  - Interest in understanding diverse markets and consumer behaviors.
  - Business-level English proficiency for cross-border communication.
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**Company Description**

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