

MichaelPage

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[Fashion] Marketing Manager

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Job Information

Recruiter

Michael Page

Job ID

1506919

Industry

Advertising, PR

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards

Salary

8 million yen ~ 10 million yen

Refreshed

November 28th, 2024 09:18

General Requirements

Career Level

Mid Career

Minimum English Level

Fluent

Minimum Japanese Level

Fluent

Minimum Education Level

Bachelor's Degree

Visa Status

Permission to work in Japan required

Job Description

The position will be responsible to enhance the brand awareness through marketing communication and PR activities through different platforms.

Client Details

An American fashion brand created to empower women and is one of the leading women's wear brand in the industry.

Description

- Plan and execute marketing communication and PR activities
- Communicate with HQ
- Event planning and execution
- Retail Marketing

Job Offer

- Flexible working style
- Great company benefits

- Competitive salary

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Ayami Ino on +813 6832 8624.

Required Skills

- 3+ years of Marketing Communication / PR experience
 - Fashion industry experience
 - High Business fluency in English and Japanese
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Company Description

An American fashion brand created to empower women and is one of the leading women's wear brand in the industry.