



PR/089760 | - Marketing Specialist

Job Information

Recruiter

JAC Recruitment Korea

Job ID

1506671

Industry

Other (Manufacturing)

Job Type

Permanent Full-time

Location

Korea, South

Salary

Negotiable, based on experience

Refreshed

November 26th, 2024 11:13

General Requirements

Minimum Experience Level

Over 3 years

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Business Level

Minimum Education Level

Associate Degree/Diploma

Visa Status

No permission to work in Japan required

Job Description

Overview:

This is a position of marketing specialist for global manufacturing company.

Responsibilities:

- Translate and validate marketing materials for the Korean market
- Keep website content up to date
- Execute multi-channel digital marketing activities in Omnichannel Audience Platforms
- Manage and execute events with a focus on South Korea
- Be willing to travel overseas to provide onsite support for events if needed.

- Communicating market requirements back to product management and global marketing teams.
- Marketing performance reporting for your area of responsibility and participation in Internal meetings

Requirements:

- Minimum of 3 years of experience in a marketing and/or communication role
- Strong proficiency in Korean and English, especially for translating from English to Korean
- Working knowledge of digital tactics/platforms
- Experience in event management and organizing marketing activities
- Ability to manage multiple tasks simultaneously with strong execution skills, and work independently on routine tasks.
- Good communication skills to connect with global stakeholders.
- Strong proficiency in Microsoft Word, Excel, and PowerPoint
- Bachelor degree or equivalent in marketing, communication or related field

Company Description