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Associate Product Marketing Manager - Retail Brand

Product Marketing Manager - Retail

Job Information

Recruiter
[Michael Page](#)
Job ID

1506612

Industry

Electronics, Semiconductor

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards

Salary

6 million yen ~ 8 million yen

Refreshed

November 26th, 2024 11:05

General Requirements

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Native

Minimum Education Level

Bachelor's Degree

Visa Status

No permission to work in Japan required

Job Description

This role focuses on creating innovative recipes that showcase the benefits of kitchen appliances, enhancing the cooking experience for consumers. It involves working closely with cross-functional teams to support product launches, marketing campaigns, and consumer engagement initiatives.

Client Details

Our client is a world-renowned company with a mission to positively impact people's lives through innovative home solutions. Known for its exceptional product innovation and market leadership, the company fosters a creative and collaborative work culture, making it a great place to grow and succeed.

Description

- Develop and validate recipes in collaboration with chefs and product teams.
- Conduct cooking tests to refine product usability and enhance consumer experience.
- Collaborate with agencies for asset shooting and recipe book creation.
- Support sales and marketing activities, including demos, events, and campaigns.
- Contribute to consumer research and product validation efforts.

Job Offer

- Exciting role with opportunities to influence product development and consumer experiences.
- Collaborative work environment with cross-functional and global teams.
- Direct involvement in innovative projects in the rapidly growing APAC market.
- Opportunities for domestic travel and exposure to marketing and product strategies.
- Competitive benefits package aligned with a global organization's standards.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Nhu Nguyen on +81 3 6832 8943.

Required Skills

- Strong interest in cooking with mid-level culinary skills and experience in recipe development.
 - Proactive problem-solver with excellent multitasking and time management abilities.
 - Effective communicator with native-level Japanese and advanced English skills.
 - Demonstrated ability to work independently and take initiative in a fast-paced environment.
 - Familiarity with kitchen appliances and a passion for trying new recipes.
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Company Description

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