



【外資ゲーム会社】シニアコミュニティー マネージャー/Sr. Community Manager | プレーヤーの定着と拡大

WargamingのWorld of Warshipsのユーザーを増やそう！

Job Information

Hiring Company

Wargaming Japan Ltd.

Job ID

1506610

Division

Communication and PR

Industry

Gaming

Company Type

International Company

Non-Japanese Ratio

About half Japanese

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards, Chiyoda-ku

Train Description

Yurakucho Line, Kojimachi Station

Salary

Negotiable, based on experience ~ 10 million yen

Refreshed

January 14th, 2025 04:00

General Requirements

Minimum Experience Level

Over 6 years

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Native

Minimum Education Level

Bachelor's Degree

Visa Status

Permission to work in Japan required

Job Description

Job Overview

We are looking for an experienced Japanese Senior Community Manager as part of our team to join our journey in fostering a

healthy community and help extending our players' gaming experience in-game & out. In this role, you will contribute to navigating the complex APAC environment and driving our game's narrative to the players.

Reports To

Regional Community Manager, World of Warships Franchise, APAC

What will you do?

Responsibilities include but are not limited to the following:

- Planning, organizing, and executing community focused strategies and content campaigns for our game
- Building, maintaining, and monitoring our community channels from internal and external platforms inclusive of social media touch points across APAC focusing on Japanese market
- Driving conversations on our social media channels, as well as on platforms where our games are available
- Identify, build, and maintain relationships with regional content creators, community contributors, and advocates
- Acting as the conduit between players and developers to communicate and translate feedback into actionable suggestions for the team
- Coordinating communication and initiatives with various stakeholders to collaborate closely
- Supporting and executing live updates, content releases, and cross-promotional campaigns
- Research the latest trends and best practices to stay up to date
- Compiling reports and delivering updates on community sentiment, concerns, suggestions, and other related community insights

About Wargaming

Wargaming is an award-winning online game developer and publisher headquartered in Nicosia, Cyprus. Operating since 1998, Wargaming has become one of the leaders in the gaming industry with 15 offices worldwide, including studios in Chicago, Prague, Shanghai, Tokyo, and Vilnius. Our diverse and multicultural team works together to deliver a top-class experience to millions of players who enjoy Wargaming's titles across all major gaming platforms. Our flagship products include free-to-play hits World of Tanks, World of Warships and World of Tanks Blitz.

***Please submit your CV in English to ensure smooth processing and review.**

Required Skills

What are we looking for?

- At least 5 years' experience in relevant fields such as Community Management or Social Media Management
- Native proficiency in Japanese to support Japanese speaking players community
- Able to communicate in English
- Excellent writing and communication skills
- Understand Japanese community market, trend and users' characteristic and behavior
- Having experience working on community campaigns (inclusive of community-facing initiatives like online events, giveaways, tournaments, offline events, etc)
- Good planning and strong project management skills
- Have a strong passion for games
- Fluent in the usage of social media platforms, interested to explore new media, and cutting-edge community tools and techniques
- Results-driven and have a player-centric mindset, with the ability to multitask and come up with creative solutions to engage our players
- Team player to be able to work with cross functional, regional, and global teams

What additional skills will help you stand out?

- Being a streamer or familiar with the streaming environment is a plus
- 2 years of people management experience
- Experience working in a relevant gaming, anime, media, lifestyle entertainment companies
- Familiarity with Wargaming products will be an advantage

Work mode

Onsite

Benefits

Benefits and perks are tailored to the local market and culture. Our benefits in Tokyo include:

- Additional Vacation days on top of the statutory minimum. (additional days based on years of service, maternity & childcare leave other leaves)
- 6 days of care leave which can be used for yourself, your family members, including your pets
- Career development and education opportunities within the company
- Mental well-being program (iFeel)
- Coffee, fruits, and snacks in the office
- Company events
- Seniority Awards
- Referral program - you can recommend the best talents to the Company and receive a reward

Company Description