



JAC Recruitment

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Indonesia

CR/122570 | Market Intelligence Analyst

Job Information

Recruiter[JAC Recruitment Indonesia](#)**Job ID**

1506454

Industry

Chemical, Raw Materials

Job Type

Contract

Location

Indonesia

Salary

Negotiable, based on experience

Refreshed

November 26th, 2024 10:18

General Requirements

Minimum Experience Level

Over 3 years

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Business Level

Minimum Education Level

Associate Degree/Diploma

Visa Status

No permission to work in Japan required

Job Description

Job location: Sidoarjo, East Java

About the role:

We are seeking a highly skilled and experienced Market Intelligence Analyst to join our dynamic team. This role is pivotal in providing actionable insights that drive strategic decision-making across the organization. The ideal candidate will possess a strong analytical mindset, a keen eye for detail, and a passion for uncovering market trends.

Responsibilities:

- **Data Collection and Analysis:** Gather, analyze, and interpret a wide range of market data, including industry reports, competitive intelligence, and primary research findings.

- **Competitive Intelligence:**
Monitor and analyze the activities of key competitors, identifying strengths, weaknesses, opportunities, and threats.
- **Market Research:**
Conduct in-depth market research to identify emerging trends, customer preferences, and potential growth opportunities.
- **Data Visualization:**
Create clear and compelling visualizations, such as charts, graphs, and dashboards, to communicate insights effectively.
- **Report Writing:**
Prepare comprehensive reports and presentations that synthesize findings and provide actionable recommendations.
- **Stakeholder Engagement:**
Collaborate closely with cross-functional teams, including marketing, sales, product development, and executive leadership, to share insights and support strategic initiatives.
- **Stay Updated:**
Continuously monitor industry developments, technological advancements, and regulatory changes to ensure the relevance of market intelligence

Qualifications:

- Bachelor's degree in Business Administration, Economics, Marketing, or a related field.
- 5+ years of experience in market research, competitive intelligence, or a similar role.
- Proven track record of conducting in-depth market analysis and generating actionable insights.
- Strong analytical skills and the ability to interpret complex data.
- Proficiency in data analysis tools (e.g., Excel, SQL, Python, R).
- Excellent written and verbal communication skills.
- Strong attention to detail and accuracy.
- Ability to work independently and collaboratively in a fast-paced environment

Company Description