



MichaelPage

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Senior Marketing Specialist - B2B F&B Service - Up to 10M

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Job Information

Recruiter

Michael Page

Job ID

1506160

Industry

Other (Manufacturing)

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards

Salary

7 million yen ~ 10 million yen

Refreshed

November 21st, 2024 18:21

General Requirements

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Fluent

Minimum Education Level

Bachelor's Degree

Visa Status

No permission to work in Japan required

Job Description

Lead impactful marketing strategies and innovative product launches in the dynamic F&B B2B Service industry, driving business growth across Japan and Korea. Collaborate with global teams to shape the future of the market.

Client Details

Our client is a globally recognized leader in the food service and QSR industry, dedicated to delivering exceptional products and solutions to its customers. Known for its collaborative culture and focus on innovation, the company offers an empowering environment where employees can thrive and contribute to meaningful growth.

Description

- Lead innovation projects from concept to commercialization in Japan and Korea.
- Develop and execute marketing strategies in collaboration with global and regional teams.
- Identify market opportunities and build a product pipeline in partnership with sales teams.
- Create impactful communication tools to enhance sales effectiveness and customer engagement.
- Analyze and optimize the product portfolio to improve profitability and tackle challenges.
- Collaborate with internal teams to drive business growth and achieve strategic goals.

Job Offer

- Opportunity to lead impactful projects in a high-growth industry.
- Competitive salary and benefits package.
- Collaborative and innovative work environment.
- Career development opportunities in a globally respected organization.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Tin Le on +813 6832 8941.

Required Skills

- From 3 years of experience in B2B Marketing or Sales.
 - Fluent in Japanese and English; knowledge of Korean is a plus.
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Company Description

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