

Assistant Brand Manager - Retail Brand

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Job Information

Recruiter

Michael Page

Job ID

1505631

Industry

Machinery

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards

Salary

5 million yen ~ 6 million yen

Refreshed

November 19th, 2024 17:33

General Requirements

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Native

Minimum Education Level

Bachelor's Degree

Visa Status

No permission to work in Japan required

Job Description

This role involves creating impactful brand communication to engage consumers and increase retention. You will manage CRM strategies, develop distinctive messaging, and ensure consistent brand execution across all communication channels.

Client Details

Our client is a globally recognized leader in their industry, dedicated to innovation and sustainability. They are at the forefront of providing revolutionary solutions to their market, offering products that improve lives and promote environmental responsibility. With a strong presence in Japan, they have seen exceptional growth and are poised for even greater success, offering an exciting opportunity for ambitious individuals to contribute to their mission.

Description

- Develop and execute CRM and digital strategies based on market insights.
- Translate strategies into compelling marketing executions, including product messaging, new launches, and loyalty campaigns.
- Collaborate with cross-functional teams locally and internationally to enhance brand impact.
- Manage and guide agency partners to deliver creative and effective solutions.
- Optimize marketing budgets, ensuring efficient use of resources for maximum impact.

- Handle diverse tasks, including product information management, translations, and legal reviews.

Job Offer

- Opportunity to contribute to a globally recognized, purpose-driven brand.
- A role in a fast-growing market with significant career growth potential.
- Work in a collaborative and innovative environment.
- Competitive compensation and benefits package.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Nhu Nguyen on +81 3 6832 8943.

Required Skills

- Bachelor's degree with 3+ years of experience in brand marketing or related fields.
 - Proven ability to use 1st-party data for CRM and personalized communication strategies.
 - Demonstrated experience in delivering impactful marketing campaigns and consumer engagement.
 - Strong analytical skills with the ability to make data-driven decisions.
 - Excellent collaboration and relationship management skills with internal and external stakeholders.
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Company Description

Michael Page Japan specializes in recruiting top talent for multinational companies and local businesses. With a deep understanding of the Japanese market and a global network, we provide tailored recruitment solutions to connect the right candidates with exceptional opportunities. Our expertise spans various industries, ensuring both candidates and clients achieve their goals.