

In-house designer

In-house Designer

Job Information

Recruiter

Michael Page

Job ID

1505626

Industry

Other

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards

Salary

5 million yen ~ 6 million yen

Refreshed

November 19th, 2024 16:47

General Requirements

Career Level

Mid Career

Minimum English Level

Fluent

Minimum Japanese Level

Native

Minimum Education Level

Bachelor's Degree

Visa Status

Permission to work in Japan required

Job Description

- The in-house designer will play a key role in creating digital content for brand communication channels (e.g., social media, websites, and eCommerce platforms), ensuring consistency with brand image and meeting market-specific needs.
- You will collaborate closely with digital marketing teams to deliver high-quality content, contributing to the growth of the brand's presence and online conversion.

Client Details

- A global leader in skincare, the client is dedicated to biological and ecological principles, with an innovative approach to dermatology, aesthetics, and personal care.
- With a portfolio of premium brands and a commitment to sustainability and innovation, the company fosters a collaborative and growth-driven culture that values both creativity and responsibility.

Description

- Develop digital content (e.g., ad banners, landing pages, product images, EC rich content) according to a set calendar and brief from the content team manager.
- Ensure all designs align with the brand image for the client's skincare brands (e.g., high-quality, on-brand visuals).

- Propose design solutions tailored to the local market's needs and cultural preferences.
- Enhance the product pages and digital presence on eCommerce platforms, ensuring excellent product images, video content, and copy.
- Receive feedback and adapt content to improve quality, guided by KPIs.
- Contribute to overall eCommerce digital shelf excellence across product images, descriptions, and other content formats.

Job Offer

- **Exciting Growth Opportunity:** Work within a global, innovative skincare company with strong growth ambitions.
- **Collaborative Work Environment:** Collaborate with digital marketing, content, and product teams to shape brand communication and eCommerce strategy.
- **Creative Role:** Opportunity to impact brand image and content development across key digital platforms.
- **Supportive Culture:** A company culture that values trust, respect, and continuous learning, with a focus on both personal and professional growth.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Lien Nguyen at +81 3 6832 8657.

Required Skills

- Experience in online content design (in-house, agency, or freelance).
 - Proficient in content creation tools (e.g., Photoshop), scheduling in a fast-paced environment, video editing, and HTML/basic webmaster skills.
 - Creative, customer-focused, detail-oriented, and capable of delivering high-quality content under tight deadlines.
 - Interested in exploring new design/content creation technologies.
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Company Description

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