

PR Specialist - One of the biggest real estate companies

Public Relations Specialist

Job Information

Recruiter

Michael Page

Hiring Company

非公開

Job ID

1505610

Industry

Real Estate Brokerage, Management

Company Type

Small/Medium Company (300 employees or less) - International Company

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards

Salary

8 million yen ~ 15 million yen

Work Hours

詳しくはお問い合わせください

Holidays

土日祝 完全週休2日制

Refreshed

November 19th, 2024 15:00

General Requirements

Minimum Experience Level

Over 3 years

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Fluent

Minimum Education Level

Bachelor's Degree

Visa Status

Permission to work in Japan required

Job Description

The Public Relations Specialist will develop and distribute press releases for Japanese media, manage media relationships, and organise key events to enhance the company's visibility. This role also involves overseeing the translation and content creation for the corporate website and supporting internal communications and promotional materials.

Client Details

This client is a top leading real estate company in the Asia-Pacific region. They have a strong presence in the international market and they are known for their commitment to sustainability and innovation in the logistics sector.

Description

- Craft and distribute press releases for Japanese media, translating global communications as needed to ensure effective outreach.
- Maintain updated media lists and conduct media monitoring using resources like Nikkei and Google, fostering relationships with journalists to arrange interviews and responses.
- Plan and manage media events, collaborating with local governments and inviting media to key milestones.
- Oversee the translation and content creation for the Japanese corporate website, while handling internal communications and supporting the production of bilingual company brochures.

Job Offer

- Very competitive compensation package.
- Opportunity to work with an international team.
- Work for a company with a strong commitment to ESG.
- Beautiful open working environment.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Jamel Akalay on +81 3 6832 8935.

Required Skills

- At least 5 years experience in a PR position.
- Previous experience in a real estate company is a plus, but candidates without industry experience are welcomed as well.
- Fluent Japanese skills and English business level.

Company Description

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