



PR/158197 | Product Manager (Medical Diagnostic Devices)

Job Information

Recruiter

JAC Recruitment Malaysia

Job ID

1505498

Industry

Medical Device

Job Type

Permanent Full-time

Location

Malaysia

Salary

Negotiable, based on experience

Refreshed

November 19th, 2024 11:38

General Requirements

Minimum Experience Level

Over 3 years

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Business Level

Minimum Education Level

Associate Degree/Diploma

Visa Status

No permission to work in Japan required

Job Description

A medical diagnostic device company is seeking a **Project and Product Manager** to oversee business management and commercial success of a product, ensuring alignment with the company's overall strategy and goals.

Your Responsibilities:

- Develop product vision, strategy and roadmap that align with business goals and create viable opportunities.
- Analyze competitor offerings and customer needs to identify opportunities for differentiation and enhance product experience based on feedback and requirements.
- Create marketing materials and sales tools to support positioning and differentiate products in the market.
- Organize and execute product launches, including booths, exhibitions, to promote the product.
- Evaluate new product ideas, develop go-to-market strategies, and provide input on product pricing.
- Ensure prompt after-sales service response and coordinate with overseas teams for updates and inquiries.
- Collaborate closely with engineering, production, marketing and sales teams throughout development to ensure customer satisfaction and meet business goals.

We Prefer Candidates:

- With a degree in medical related field.
- Background in medical technology and experience in product management or marketing that involves the full product development lifecycle. With 2-3 years of experience are welcome to apply.
- With strong presentation, public speaking, and independent decision-making skills.

Company Description