



PR/158190 | Content Writer

Job Information

Recruiter

JAC Recruitment Malaysia

Job ID

1505490

Industry

Digital Marketing

Job Type

Permanent Full-time

Location

Malaysia

Salary

Negotiable, based on experience

Refreshed

November 19th, 2024 11:38

General Requirements

Minimum Experience Level

Over 3 years

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Business Level

Minimum Education Level

Associate Degree/Diploma

Visa Status

No permission to work in Japan required

Job Description

JOB RESPONSIBILITIES

- **Scriptwriting:** Craft high-quality scripts for YouTube videos that align with the tone, style, and philosophy, making complex financial concepts accessible to a diverse audience. You're not just a writer; you're a storyteller who creates narratives that resonate with viewers from all walks of life.
- **Content Creation:** Develop engaging content for social media platforms and blogs, including posts, captions, and responses that foster viewer engagement and interaction. Your words will spark conversations and build our online community.
- **Collaboration:** Work closely with various teams, including content, editorial, and marketing. From brainstorming sessions to strategic content planning meetings
- **Research:** Stay informed on the latest trends, news, and updates in the finance world to ensure content relevance and accuracy.
- **Community Engagement:** Actively engage with our online community, serving as both a listener and a voice. Use

insights and feedback to optimize written content and strategy, bridging the gap between us and our followers.

- **Editing and Proofreading:** Ensure all content complies with brand consistency (style, fonts, images, tone, etc.).
- **Versatility:** Assist with various content creation processes beyond your primary role. Whether participating in brainstorming sessions, helping develop editorial calendars, or optimizing SEO for video descriptions and social media posts.

JOB REQUIREMENTS

- **Writing Skills:** good in writing blog, stories, long form content
- **Qualifications:** Bachelor's degree in finance, Economics, Marketing, Communications, Business, or a related field. Strong interest in financial and economics topic is added advantage
- **English Proficiency:** A strong command of the English language
- **Creativity:** curious enough to conduct research and turn complex jargon into something everyone can understand and relate to.
- **Communication:** Strong communication skills are essential.

#LI-JACMY

#StateSelangor

Company Description