



PR/157302 | Marketing Manager (Real Estate Industry)

Job Information

Recruiter

JAC Recruitment Malaysia

Job ID

1505055

Industry

Real Estate Brokerage, Management

Job Type

Permanent Full-time

Location

Malaysia

Salary

Negotiable, based on experience

Refreshed

November 19th, 2024 11:31

General Requirements

Minimum Experience Level

Over 3 years

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Business Level

Minimum Education Level

Associate Degree/Diploma

Visa Status

No permission to work in Japan required

Job Description

Company Information

A client from the real estate company is looking for Marketing Manager role.

Key Responsibilities:

- Managing and supervising the marketing team to ensure that the team achieves their respective business objectives, goals and targets.
- Assume responsibilities for developing planning & implementing marketing strategies and activities for all projects assigned in line with marketing plans & objectives.
- Establish effective pricing strategies designed to maximize profitable ensuring top line growth in all served markets.
- Assume responsibilities for product development to maximize land potential.
- To develop in-depth understanding of major market segments which include updated information on market size, key

- trends, market share and competitive benchmarking through market research and project benchmarking.
- To ensure on time submission of all the application & renewal of Developer's License, Sales & Advertising Permit, Form 7 (e) & (f) and all other relevant documents in accordance to Housing Developer's Act and any other requirements of other local authorities.
 - Lead marketing team to implement action plan effectively.
 - Maintain accurate record of pricing, sales and activity reports
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Company Description