



Job Description

## Product Support Executive Location: Singapore, Hybrid

## Job views

Our client is a global healthcare company, and their Singapore site will be responsible for the APAC business. Product Category supports marketing plans for various product ranges, aiming to achieve sales objectives and ensure growth and profitability. This role liaison between multiple teams to drive product-related projects.

**Job Responsibilities** 

- Strategic Marketing Support: Assist in implementing marketing campaigns and executing brand activation plans.
- Market Research Assistance: Support market research and compile market insights.
- Product Category Support: Track product category targets and identify new market opportunities for APAC region.
- New Product Development Support: working with sales, supply chain and R&D team, to coordinate new product development phases and support product launches.
- Cross-Functional Coordination: Serve as the central coordinator between various teams.

## Qualifications

- Bachelor degree, with minimum of 1-2 years of experience in product or market research, preferably with a focus on physical products and trade marketing.
- Technical Skills: Strong data analysis skills and advanced proficiency in MS Office, especially Excel.

- Communication Skills: Excellent communication and interpersonal skills, as this role involves collaborating with diverse stakeholders across multiple countries.
- Personal Attributes: Independent, well-organized, open-minded, and eager to learn.

You may share your English CV to lisa.hu@jac-recruitment.com for explore further. (Lisa) Hu Xiuzhong | EA Licence: 90C3026 | EA Personnel No: R23114940

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