



PR/116162 | Assistant E-Commerce Manager

Job Information

Recruiter

JAC Recruitment Thailand

Job ID

1504396

Industry

Retail

Job Type

Permanent Full-time

Location

Thailand

Salary

Negotiable, based on experience

Refreshed

November 19th, 2024 10:51

General Requirements

Minimum Experience Level

Over 3 years

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Business Level

Minimum Education Level

Associate Degree/Diploma

Visa Status

No permission to work in Japan required

Job Description

Qualifications:

- Bachelor's degree in marketing, business administration, or a related field.
- Experience 4 - 5 years in e-commerce consumer good.
- Strong understanding of e-commerce best practices and trends.
- Excellent written and verbal communication skills in English.
- Passion for ecommerce and staying current with industry trends.

Job descriptions:

- Manage the company's e-commerce platform (Shopee, Lazada) to ensure functionality, usability, and overall performance.
- Develop and execute digital marketing campaigns to drive online sales.
- Analyze sales data to identify trends and opportunities for growth.
- Optimize the online shopping experience to decrease cart abandonment and increase consumer satisfaction.
- Stay up-to-date with the latest ecommerce trends and technologies.
- Collaborate with web developers, designers, and content creators to enhance website functionality and the user experience.
- Conduct competitive analysis to identify market opportunities.

Benefits:

- Bonus
- Health insurance
- Company party
- Holiday

Company Description