



PR/116196 | E-commerce staff

Job Information

Recruiter

JAC Recruitment Thailand

Job ID

1504368

Industry

Retail

Job Type

Permanent Full-time

Location

Thailand

Salary

Negotiable, based on experience

Refreshed

November 19th, 2024 10:50

General Requirements

Minimum Experience Level

Over 3 years

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Business Level

Minimum Education Level

Associate Degree/Diploma

Visa Status

No permission to work in Japan required

Job Description

Company: FMCG (Japanese Company)

Position: E-commerce officer

Salary: up to 33K as total package

Working Hour: Monday-Friday 08.30-17.30

Location: EXCHANGE TOWER [BTS Asoke - MRT Sukhumvit]

Responsibilities:

- Manage the company's e-commerce platform (Shopee, Lazada) to ensure functionality, usability, and overall performance.
- Manage product listings, text, and photography to ensure accuracy and attractiveness.
- Analyze traffic and customer behavior data to find opportunities for improvement.
- Optimize the online shopping experience to decrease cart abandonment and increase consumer satisfaction.
- Monitor and report on the effectiveness of digital marketing campaigns and logistics departments.
- Prepare regular reports on e-commerce sales performance, trends, and insights.
- Collaborate with web developers, designers, and content creators to enhance website functionality and the user experience.
- Any other ad-hoc duties assigned by the superior.

Qualifications:

- Bachelor's degree in marketing, business administration, or a related field.
- Experience 2-4 years in e-commerce consumer good.
- Strong understanding of e-commerce best practices and trends.
- Strong analytical and problem-solving abilities.
- Good written and verbal communication skills in English.

Welfare:

- Health insurance provided
- Provident fund (start from 3%)
- Bonus provided (average 2 months)
- Special price for staff
- Company party
- Uniform
- Annual leave (start from 6 days after probation to 1 year and will be increasing after 1 year pass)
- Etc.

Company Description