



JAC Recruitment

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Thailand



PR/116152 | Marketing Manager

Job Information

Recruiter[JAC Recruitment Thailand](#)**Job ID**

1504348

Industry

Other (Manufacturing)

Job Type

Permanent Full-time

Location

Thailand

Salary

Negotiable, based on experience

Refreshed

November 19th, 2024 10:50

General Requirements

Minimum Experience Level

Over 3 years

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Business Level

Minimum Education Level

Associate Degree/Diploma

Visa Status

No permission to work in Japan required

Job Description

Job Responsibilities:

- Plan for strategic marketing and promotion to build brand awareness and make profitability
- Lead marketing research and analyze market trend, competitors, consumer needs & behaviors; to uncover the viability of company's product as well as initiate marketing plans to expand market share
- Coordinate with sales team and other departments to produce effective strategies and initiate improvement on the sales and marketing process
- Develop new channels to expand market base in Thailand
- Collaborate with media organizations and advertising agencies
- Analyze data to evaluate the success of marketing campaigns and come up with new ideas to improve brand marketing and exposure
- Other tasks as assigned

Company Description