



## PR/116055 | Sales and Marketing Manager (Healthcare Products)

### Job Information

**Recruiter**

JAC Recruitment Thailand

**Job ID**

1504307

**Industry**

Healthcare, Nursing

**Job Type**

Permanent Full-time

**Location**

Thailand

**Salary**

Negotiable, based on experience

**Refreshed**

November 19th, 2024 10:45

### General Requirements

**Minimum Experience Level**

Over 3 years

**Career Level**

Mid Career

**Minimum English Level**

Business Level

**Minimum Japanese Level**

Business Level

**Minimum Education Level**

Associate Degree/Diploma

**Visa Status**

No permission to work in Japan required

### Job Description

Our client is an aesthetics products distributor.

#### Key Responsibilities:

- **Promote Brands:** Enhance existing brands and introduce new products.
- **Manage Budgets:** Prepare and analyze budgets, and ensure sales targets are met.
- **Maintain Client Relationships:** Regularly visit key clients and anticipate new opportunities.
- **Plan Annually:** Set yearly sales and marketing goals and oversee events.
- **Implement Sales Strategies:** Execute sales plans and advertising campaigns.
- **Lead Sales Activities:** Oversee all sales activities from lead generation to closing deals.
- **Create Marketing Strategy:** Develop and implement the company's marketing strategy.
- **Manage Online Marketing:** Plan and monitor online advertising and prepare reports.
- **Develop Marketing Plans:** Identify market trends and consumer needs to create marketing opportunities.

- **Conduct Market Research:** Gather and analyze market data to inform strategies.
- **Stay Updated:** Attend industry events and workshops.
- **Manage Teams:** Recruit, train, and oversee marketing and sales teams.

**Qualifications:**

- A bachelor's degree in pharmacy or a related field is required, and an MBA is highly preferred.
- Over 10 years of sales and marketing experience, including more than 3 years in management roles within the aesthetics, beauty or healthcare industries.
- Strong problem-solving and decision-making skills
- Good command of spoken and written English

**Benefits:**

- Car Maintenance allowance
- Gasoline allowance
- Mobile & Sim
- Bonus
- WFH Policy
- Medical Insurance
- Provident Fund

Apply online or feel free to contact me directly at [pacita.phaohusara@jac-recruitment.com](mailto:pacita.phaohusara@jac-recruitment.com) for more information about this opportunity. Due to the high number of applicants, we regret to inform that only shortlisted candidates will be notified. Thank you for your understanding.

---

Company Description