



# Job Description

#### OVERVIEW

A global telecommunication and radio technologies provider with advanced systems and solutions in a variety of product lines in diverse industries. Now expanding their business in Germany.

## **KEY REQUIREMENTS**

- Experience in sales or business development with a proven track record in the radio or telecommunication industries.
- · German and English communication skills.
- Able to work as a single contributor in the DACH region.

 Responsible for a wide range of communication products and equipment for example smart radios, transceivers, professional mobile radio, LTE broadband, Tetra, DMR, 45/5G systems, CCTV, etc.

- Play a crucial role in business expansion and development in targeted areas: Germany, Austria, and Switzerland (DACH)
- Leverage sales data to identify sales opportunities and develop comprehensive business strategies to accomplish
  sales objectives through distributors and resellers channels
- · Maintain relationships with existing clients and together grow business opportunities with new clients
- Collaborate with the marketing team to develop promotional activities and campaigns as well as maximise market presence by participating in trade fairs, conferences, and seminars to increase the noticeability of the company and products

## JOB REQUIREMENTS

- At least 5 years of experience in Sales, Business Development, or Key Account Management
- Experience in telecommunication technology and products
- Strong channel sales management experience is a must
- Business level in German and English communication skills
- · Able to travel in assigned areas and other countries in EU
- Eligible to work in Germany

## #LI-JACDE

#countrygermany

**Company Description**