







# Senior Product Designer (Lead UX Designer)

### Job Information

### Recruiter

iWill Capital G.K.

### Job ID

1503653

#### Industry

Insurance

### **Company Type**

Large Company (more than 300 employees) - International Company

## Non-Japanese Ratio

About half Japanese

### Job Type

Permanent Full-time

#### Location

Tokyo - 23 Wards

#### Salary

8 million yen ~ 10 million yen

### Refreshed

December 30th, 2024 01:00

## General Requirements

## **Minimum Experience Level**

Over 6 years

## **Career Level**

Mid Career

## Minimum English Level

Business Level

## Minimum Japanese Level

**Business Level** 

### **Minimum Education Level**

Bachelor's Degree

## Visa Status

Permission to work in Japan required

# Job Description

As we continue our journey to enable first-class software engineering and operations, we are looking for an experienced and talented senior product designer. You will be responsible for understanding business requirements and technical limitations, conducting user research, and translating insights into wireframes, mockups, and prototypes. Additionally, you will make careful design decisions and drive product enhancements as part of the product team.

You will have the opportunity to work in a community where teamwork and collaboration are encouraged, and simplicity and efficiency are essential. You will closely collaborate with IT delivery teams and designers across different product focuses to advance transversal UX initiatives such as design systems and accessibility.

## Responsibilities

1. Product Design and Delivery

- Be in charge of overall design deliveries for one or more products.
- Communicate design solutions effectively with multiple stakeholders and understand the issues.
- Work with cross-functional teams to create effective solutions for product enhancement.
- Ensure design deliverables meet user needs and align with business objectives.
- · Conduct and lead user research to identify customer insights and transform them into solutions.
- Design or oversee the design of wireframes, mockups, and prototypes.
- Manage UI/UX vendor sourcing and performance for assigned products.
- Identify and troubleshoot UI/UX problems (e.g., usability, responsiveness).

### 2. Transversal Initiatives

- Lead transversal UX activities and collaborate with UX experts to share best practices.
- Work on Design System, creating reusable components to reduce development costs while maintaining high UX standards.
- Define UI/UX guidelines and standards and update them to meet emerging business needs and trends.
- Promote UX evangelism across the organization.

## Required Skills

### Experience/Technical Skills

- Senior level of experience in UI/UX design for apps or web services.
- Experience with user research (interviews, surveys, user testing, heuristic analysis, etc.).
- Understanding of design principles and style guides, with the ability to give UI design input and review.
- Experience creating, using, and maintaining design systems.
- Proficient in using prototyping tools such as Adobe XD, Sketch, Figma, etc.
- · Basic knowledge of HTML and CSS.

## Preferred Experiences/Technical Skills

- Experience working with multiple stakeholders.
- Experience in a fast-moving team (such as a start-up).
- · Experience working in a multinational team.
- Experience in an agile/scrum development process.
- Experience in managing/working with vendors.

### **Behavioral Skills**

- Leadership skills and ability to drive projects in collaboration with team members.
- Independent thinker and proactive in moving tasks forward.
- Willing to challenge existing processes while also being a team player.
- Ability to adapt to a changing environment.
- Comfortable communicating on equal footing with both business and development teams.

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