

Brand Marketing Coordinator - Luxury Cosmetics [4-5.5M JPY]

Brand Coordinator - Luxury Cosmetics

Job Information

Recruiter

Michael Page

Job ID

1503404

Industry

Advertising, PR

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards

Salary

4 million yen ~ 5.5 million yen

Refreshed

November 13th, 2024 14:40

General Requirements

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Native

Minimum Education Level

Bachelor's Degree

Visa Status

Permission to work in Japan required

Job Description

Support in executing all local marketing and communication activities and ensure brand exposure is consistent and aligned with the brand identity and philosophy.

Client Details

A western brand renowned for its quality and luxury cosmetics. The brand focuses on skincare, haircare, and fragrance products. They're expanding steadily in Japan, with a beautiful office in central Tokyo with natural lighting and design for relaxation.

Description

- Work closely with Brand Marketing Manager to ensure media presence.
- Ensure that all public communications are done following brand image and tone.
- Work closely with the right partners/tools to establish and maintain strong relationships with relevant industry KOLs.
- Coordinate events, partnerships and sponsorship activations in line with the yearly marketing calendar.

Job Offer

- International work environment.
- Hybrid work available.
- Summer Fridays off.
- Beautiful office in central Tokyo.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Matthew Li.

Required Skills

- Relevant experience in branding and/or public relations (preferably in one or more of the following industries: beauty, skincare, fashion or design industries).
 - Experience with social media marketing.
 - Native level Japanese and Business level English.
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Company Description

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