



「金融、コンサル、IT」なら  Career

[Any nationality] Corporate sales in the subculture industry  Exclusive job

Corporate sales in the manga/game genre

Job Information

Recruiter

j Career Co.,Ltd.

Hiring Company

International IT companies

Job ID

1503296

Industry

Internet, Web Services

Company Type

Small/Medium Company (300 employees or less)

Non-Japanese Ratio

Majority Japanese

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards, Shibuya-ku

Train Description

Yamanote Line, Shibuya Station

Salary

4 million yen ~ 5 million yen

Work Hours

10:00~19:00 1 hour break

Holidays

Saturday, Sunday, national holyday, Winter vacation, paid holiday

Refreshed

November 12th, 2024 14:28

General Requirements

Minimum Experience Level

Over 1 year

Career Level

Mid Career

Minimum English Level

Fluent (Amount Used: English usage about 50%)

Minimum Japanese Level

Business Level

Minimum Education Level

Technical/Vocational College

Visa Status

Permission to work in Japan required

Job Description

You will be in charge of sales proposals for marketing measures, tie-up plans, etc. for clients, utilizing user data of our paint software, which has users all over the world, and our own products such as illustration and manga submission platforms.

This is a challenging position where the head of the business unit is in charge of the team, and the actions of the team members will lead to improved business performance.

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- Planning and execution of measures to acquire users
- Identifying and improving product issues
- Planning and execution of tie-ups and SNS projects
- Collaboration with engineering team for function development
- Collaboration with advertising media/agencies

Specifically, we propose and execute the following measures in response to client requests.

- Booths at creator-oriented offline events
- SNS planning using influencers
- YouTube program planning and production
- Operation of events/workshops for bringing in manga
- Tie-up product development

Required Skills

Required Skills/Experience Any of the following

Experience in advertising marketing of web applications (1 year or more experience)

- Experience in solution-based sales (from 1 year of experience)
- Experience in planning and executing campaigns and measures related to service growth (both internal and external)
- Experience in managing in-house services (websites, apps)

- Currently residing in Japan

Welcomed skills/experience

- Experience in corporate sales / negotiation with clients
- Entrepreneurial experience

Highly motivated to grow and achieve goals

- Able to solve problems spontaneously
- Enjoys change and sees everything as an opportunity to take on new challenges.
- Want to take on the challenge of global business

Company Description