



「金融、コンサル、IT」なら  **j Career**

[English Use] Corporate sales in the subculture industry  Exclusive job

Corporate sales in the manga/game genre

Job Information

Recruiter

[j Career Co.,Ltd.](#)

Hiring Company

International IT companies

Job ID

1503296

Industry

Internet, Web Services

Company Type

Small/Medium Company (300 employees or less)

Non-Japanese Ratio

Majority Japanese

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards, Shibuya-ku

Train Description

Yamanote Line, Shibuya Station

Salary

4 million yen ~ 5 million yen

Work Hours

10:00~19:00 1 hour break

Holidays

Saturday, Sunday, national holyday, Winter vacation, paid holiday

Refreshed

January 23rd, 2025 08:00

General Requirements

Minimum Experience Level

Over 1 year

Career Level

Mid Career

Minimum English Level

Fluent (Amount Used: English usage about 50%)

Minimum Japanese Level

Business Level

Minimum Education Level

Technical/Vocational College

Visa Status

Permission to work in Japan required

Job Description

You will be in charge of sales proposals for marketing measures, tie-up plans, etc. for clients, utilizing user data of our paint software, which has users all over the world, and our own products such as illustration and manga submission platforms.

This is a challenging position where the head of the business unit is in charge of the team, and the actions of the team members will lead to improved business performance.

The position is a challenging position in which the actions of the team members will lead to increased business performance.

- Planning and execution of measures to acquire users
- Identifying and improving product issues
- Planning and execution of tie-ups and SNS projects
- Collaboration with engineering team for function development
- Collaboration with advertising media/agencies

Specifically, we propose and execute the following measures in response to client requests.

- Booths at creator-oriented offline events
- SNS planning using influencers
- YouTube program planning and production
- Operation of events/workshops for bringing in manga
- Tie-up product development

Required Skills

Required Skills/Experience Any of the following

Experience in advertising marketing of web applications (1 year or more experience)

- Experience in solution-based sales (from 1 year of experience)
- Experience in planning and executing campaigns and measures related to service growth (both internal and external)
- Experience in managing in-house services (websites, apps)

- Currently residing in Japan

Welcomed skills/experience

- Experience in corporate sales / negotiation with clients
- Entrepreneurial experience

Highly motivated to grow and achieve goals

- Able to solve problems spontaneously
- Enjoys change and sees everything as an opportunity to take on new challenges.
- Want to take on the challenge of global business

Company Description