

BURBERRY

VM Production Manager | ビジュアルクリエイティブデザインとして日本におけるバーバリーブランドを広げる

ロンドン本社と緊密に連携し、バイリンガル(英語×日本語) スキルが強みになります！

Job Information

Hiring Company

[Burberry Japan K.K.](#)

Job ID

1502513

Industry

Apparel, Fashion

Company Type

Large Company (more than 300 employees) - International Company

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards, Chuo-ku

Salary

7 million yen ~ 11 million yen

Salary Bonuses

Bonuses paid on top of indicated salary.

Work Hours

9:30~18:00 (フレックス制度あり)

Refreshed

November 22nd, 2024 12:00

General Requirements

Minimum Experience Level

Over 6 years

Career Level

Mid Career

Minimum English Level

Business Level (Amount Used: English usage about 50%)

Minimum Japanese Level

Fluent

Minimum Education Level

Bachelor's Degree

Visa Status

Permission to work in Japan required

Job Description

JOB PURPOSE

The VM Production Manager is responsible for delivering brand-enhancing windows, instore touchpoints and other creative brand moments in the Japan region.

RESPONSIBILITIESWINDOW AND POP UP/IN

- Partner closely with Head Office in London to coordinate, produce and install all visual creative projects (windows, touchpoints, pop ups etc) in retail locations across Japan.
- Manage the creation of window layouts based on creative guidelines from Central HO to produce high quality window schemes in the most cost efficient manner.
- Manage external vendor: communicating creative briefs, working with vendors by quickly communicating updates, negotiating prices, and ensuring PO process is followed.
- Support and develop the field VM team by providing regular feedback and hands-on assistance with window installations to help refine the processes and upskill the teams.

DISPLAY TOOLS/ GRAPHICS/ ETC

- Manage and oversee the selection, production and installation of other creative projects e.g: graphics, vinyls, props etc.
- Liaise with multiple external vendors: Identifying and sourcing props, materials, hardware etc, and build a database of quality suppliers and manufacturers.
- Liaise closely with logistic team: Communicating import props details, packing list, expected delivery schedule.

COMMUNICATION

- Conduct the window brief meeting for store VMA and store managers: creation of window guideline packs to communicate to store team, including layouts, install details and other helpful tips as well as coordination of creative calendar for installations within the region.
- Liaise closely with various cross functional partners (Architecture, Facilities, Marketing, CRM etc.)

Required Skills**QUALIFICATIONS**

- Extensive design background demonstrating detailed knowledge of display processes and technical disciplines.
- Fluent Japanese and Business-level English language.
- Strong communication and presentation skills with a passion for innovation, creativity and perfection.
- Ability to manage and deliver large scale projects installing over a large number of locations at the same time.
- Excellent computer skills including Adobe CS, Photoshop, PowerPoint, Excel, Word, etc.
- Additional experience in 3d modeling, Rhino Sketch Up, Cinema 4d is preferable.
- Expert understanding of production techniques both 2D and 3D.

Company Description