

Content Manager

Content Manager

Job Information

Recruiter

Michael Page

Job ID

1502512

Industry

Other

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards

Salary

8 million yen ~ 9 million yen

Refreshed

November 8th, 2024 18:18

General Requirements

Minimum Experience Level

Over 3 years

Career Level

Mid Career

Minimum English Level

Fluent

Minimum Japanese Level

Native

Minimum Education Level

Bachelor's Degree

Visa Status

Permission to work in Japan required

Job Description

You will oversee content production across various channels, including paid media, social media, and brand websites, driving brand awareness and consumer engagement.

Client Details

Our client is a leading global beauty company. With an emphasis on eco-consciousness, advanced research, and cutting-edge products, this organization offers an inspiring and values-driven work culture where you can make a significant impact.

Description

- Create new content or adjust existing content to meet local market needs and cultural sensitivities.
- Supervise the development of copywriting, captions, and SEO activities across all campaign elements.
- Lead efforts to ensure digital shelf excellence, including optimizing product images, titles, descriptions, and videos for brand stores and product detail pages (PDP).
- Manage content KPIs, optimizing content based on data-driven insights and performance learnings.

- Manage and coordinate the online content creation calendar in line with digital marketing and eCommerce team requests.

Job Offer

- A creative, collaborative environment that values both individual contributions and collective growth.
- Competitive salary and benefits package.
- Opportunity to make a tangible impact in the digital and eCommerce space for a fast-growing, purpose-driven company.
- Support for continuous learning and career development in a dynamic and international setting.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Lien Nguyen at +81 3 6832 8657.

Required Skills

- Minimum of 8 years of experience in marketing, with at least 4 years managing online content production or content creation teams.
 - Strong technical skills in online content creation, with proficiency in design tools (Photoshop, etc.) and photo/video creation/editing tools.
 - Excellent planning and scheduling skills, with the ability to juggle multiple tasks in a fast-paced environment.
 - Proven experience managing stakeholder relationships, including both in-house teams and external agencies.
-

Company Description

Our client is a leading global beauty company. With an emphasis on eco-consciousness, advanced research, and cutting-edge products, this organization offers an inspiring and values-driven work culture where you can make a significant impact.